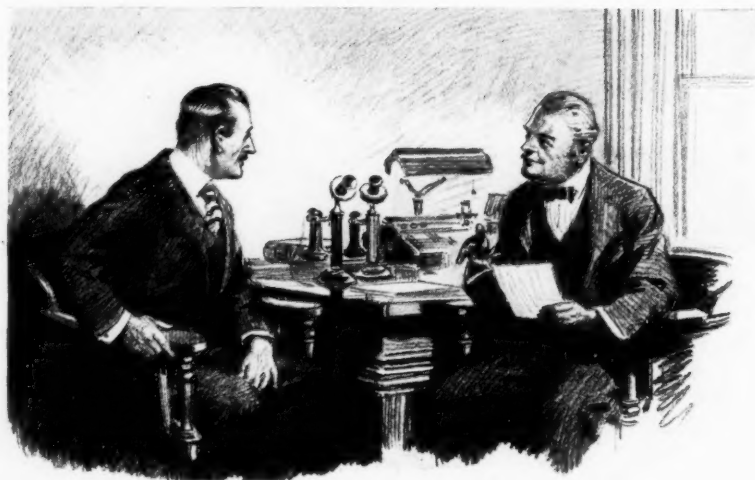


APR 10 1917
RECEIVED



THE WAY TO HEAVEN

"But," said the railroad president to the government auditor, "haven't you forgotten something?"



THE auditor, representing the United States Government, had been making a valuation of the entire railway system.

He had figured the cost of replacing its tracks; the value of its engines and cars and terminals; the value of its franchises and rights of way and good will.

He gathered the figures together and laid them on the railway president's desk.

"But," said the president, "haven't you forgotten something?"

"I think not," the auditor answered.

"How about our employees?" the president asked. "Have you valued them?"

The auditor was nettled. "Of course not," he replied, "why should I?"

"We have been more than sixty years in building that force," the president responded. "We should have to spend millions of dollars to replace it. Our employees are the most valuable asset we have."

Your employees also are *your* most valuable asset

It has taken you years to gather them together and train them. To replace them would be costly, if not impossible.

You can insure your buildings and raw materials; you *have* insured them.

Have you thought of insuring your men and women?

You *can* insure their enthusiasm and their loyalty. You *can*, by a group insurance policy, covering them all, give them a

powerful added reason for wanting to remain permanently in your employ.

The largest, most successful employers in the country have looked ahead.

In these days of prosperity and large earnings they have taken out group insurance policies covering all their employees.

Your company belongs side by side with successful, far-seeing leaders like these.

Prudential Group Insurance



**At least
send for this
worth-while
booklet**

AN investment in good will which is important enough to appeal to the greatest executives in the country deserves your investigation, at least.

We have prepared a booklet on group insurance. There is a copy for you, waiting your request.

We shall be glad to have a letter from you, asking us specific questions about group insurance—questions that will demand a special, personal letter.

But ask for the Booklet, at least.

The Prudential Insurance Company of America

Incorporated under the laws of the State of New Jersey

FORREST F. DRYDEN, President

Home Office, NEWARK, N. J.





The girl with a clear skin wins!

Many an otherwise attractive girl finds herself unpopular because of a poor complexion. If *your* skin is not fresh, smooth and healthy, or has suffered from an unwise use of cosmetics, see if you can not clear it by using Resinol Soap.

Resinol Soap is not only unusually cleansing and softening, but it helps *nature* to give the skin that beauty of perfect health which it is impossible to imitate. Tendency to pimples is lessened, redness and roughness disappear, and usually in a

very short time the complexion becomes clear and velvety.

The extreme purity of Resinol Soap, its freedom from harsh alkali, and the soothing, healing Resinol medication which it contains, adapt it especially to the care of the hair and of a baby's easily-irritated skin.

If the complexion is in really bad condition, a little Resinol Ointment should at first be used to help Resinol Soap restore its health and beauty. Resinol Soap is sold by all druggists and dealers in toilet goods. For a free sample cake, write to Dept. 10-C, Resinol, Baltimore, Md. *You will like the free lather of Resinol Soap in the bath.*

Resinol Soap



In pro-Germany

"Well, well, Uncle. Too bad, isn't it?"

"Yes, but I blame only myself. I let those pacifists and pro-Germans influence me."

"And you didn't read LIFE?"

"LIFE? What's LIFE to do with it?"

"Why, this very picture we are now standing in, Uncle, was published in the Get Ready Number of LIFE, dated February 10th, 1916."

"So?"

"Yes, and it was only a series of pictures on the same subject that LIFE began to publish shortly after the war broke out."

"So?"

"You might have become a regular subscriber to LIFE then, Uncle, if you had only known."

"Just as well, my boy. I would have had too much to regret."

Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

Open only to new subscribers; no subscriptions renewed at this rate.

83 LIFE, 17 West 31st Street, New York.

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)

Several sample copies will be sent to any address on receipt of ten cents.

Overheard in Hell

"WHAT'S all the racket about?" said Satan, stepping out of the Brimstone Bath, where he was giving two or three U-boat commanders an extra flaying.

"Poor old Hohenzollern has got it in the neck at last," said Machiavelli, who was hosing off the premises with vitriol in preparation for a new squad of shirtwaist-factory owners.

Satan listened attentively. Indeed, it was true. The Hohenzollerns had been booted off the throne of Germany.

"Well, that's tough," said Satan. "I never could see why they chivied those poor Hohenzollerns so. They were perfect devils. I have often said so. Poor old Bill! Why, he was one of the best pupils I ever had. I heard someone say that he had made Belgium a hell upon earth. Wasn't that a compliment?"

"Not only that," said Machiavelli; "he had the novel idea of making the sea a hell, too. He and Tirpitz did magnificent work. Not even a party of schoolgirls could go on the water without getting torpedoed. They drowned I don't know how many innocent women and children in a manner worthy of the highest education."

"That deportation of non-combatants from Lille was excellent too," mused Satan.

"Don't forget the shooting of Miss Cavell," said Machiavelli. "And there was the bombing of unfortified towns, and the poison gas. Why, in my palmiest days I never thought of anything so choice as that poison gas. I told Borgia about it, and she went green with envy."

"You're right, Mac," said Satan, treading in his excitement on a captain of Uhlans who was hanging out to cool; "that Kaiser is a regular prince of darkness. When he gets down here (and I guess he will pretty soon) we'll omit the setting-up exercises and put him right into advanced tactics. Come to think of it, there were those prison camps, too, where he

GOLD SEAL Champagne

A wine of the highest quality

Urbana Wine Company
Urbana, N. Y.

LIFE

Life Insurance Without Agents is a Distinct Public Service

POSTAL LIFE METHOD SANCTIONED BY THE UNITED STATES SUPREME COURT

Timely Talk on a Vital Subject

(Scene: Pullman smoking compartment. Judge Kirkland and Lawyer Roberts continuing a conversation begun at dinner.)

Judge: "Well, this business of selling direct-by-mail throughout the country is surely very popular with the public."

Lawyer: "Yes, but some of my clients say that in the interests of local merchants, the States ought to find some way to check it."

Judge: "I don't see why they should check it or how they can do it. Selling merchandise is an interstate business. I can sell and you can buy in the best market wherever it is. What can a State do about it?"

Lawyer: "You're probably right, I'll admit. The States can't very well put the 'kibosh' on legitimate interstate business."

Judge: "Certainly not. The States cannot hold up arbitrarily any direct-by-mail transaction, such as paying life-insurance premiums by mail."

Lawyer: "How's that?"

Judge: "Policies are written for people, 'direct,' all over the country, and have been for years. The United States Supreme Court has decided unanimously that life-insurance premiums on such policies are exempt from State taxes. The usual license fees and charges also do not apply. All this helps policyholders."

Lawyer: "Oh, you refer to the Postal Life?"

Judge: "Yes, that Company hasn't any agents and never has had. The applicant deals direct, personally or by

letter. The method is good common sense as well as sanctioned by law."

Lawyer: (laughing) "Guess you're right. I wrote the Postal once myself just to find out how the

Company did business, but never followed it up."

Judge: (laughing) "I go you one better; I not only wrote them, but took a policy nine or ten years ago and have carried it ever since."

Lawyer: "How's the cost?"

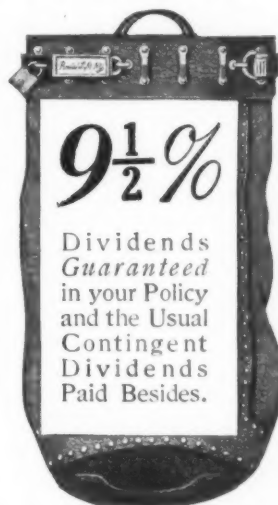
Judge: "Lower than in other companies for the same kind of insurance—legal reserve—and besides that they give me a free medical examination each year just so I can keep in trim."

Lawyer: "That's pretty good. You live in Idaho and deal with a New York company by mail. Did you ever look the Company up?"

Judge: "Only to know that it is chartered and licensed by New York State, whose laws are very strict, but I called on them when I was East a while ago. They're now in their new building on Fifth Avenue."

Lawyer: "So I've heard. Believe I'll write them to figure on a policy for me."

Judge: "Don't think you could do better. Life insurance without agents is a distinct public service. The point is made, and I think it is a good one, that the Company is subject to the United States Postal Authorities. The Postal simplifies the business, saves you money, safeguards your health and will treat you right in every way. I'd take another policy myself if I hadn't passed the age limit."



That tells the story. Thoughtful insurers like Judge Kirkland take policies with the Postal Life and not only hold on to them but are disposed to take new insurance, while those like lawyer Roberts, who at first write in out of curiosity, at last find they can save money by taking a Postal Policy and they do it.

Find Out What You Can Save

You should take advantage of Postal benefits and economies. Call at the Company's office or simply write and say: "Mail insurance particulars as mentioned in LIFE for April 12."

In your letter be sure to give:

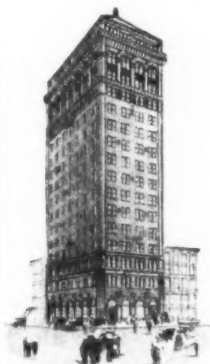
1. Your full name.
2. Your occupation.
3. The exact date of your birth.

You will receive full information based on official reports regularly filed with the New York State Insurance Department. Writing places you under no obligation and no agent will be sent to visit you. The resultant commission-savings go to you because you deal direct.

POSTAL LIFE INSURANCE COMPANY

WM. R. MALONE, President

511 Fifth Avenue, Cor. 43rd St., New York



New Postal Life Building

allowed captured soldiers to rot with filth and disease without any physicians. Excellent!"

"There's only one drawback," said Machiavelli regretfully. "The man has raised so much hell on earth that I doubt if there's much we can teach him down here. Really, he's not an amateur at all, but a professional. I don't know whether it wouldn't be more punishment to send him to heaven instead. As a matter of fact,

down here he'll feel perfectly at home."

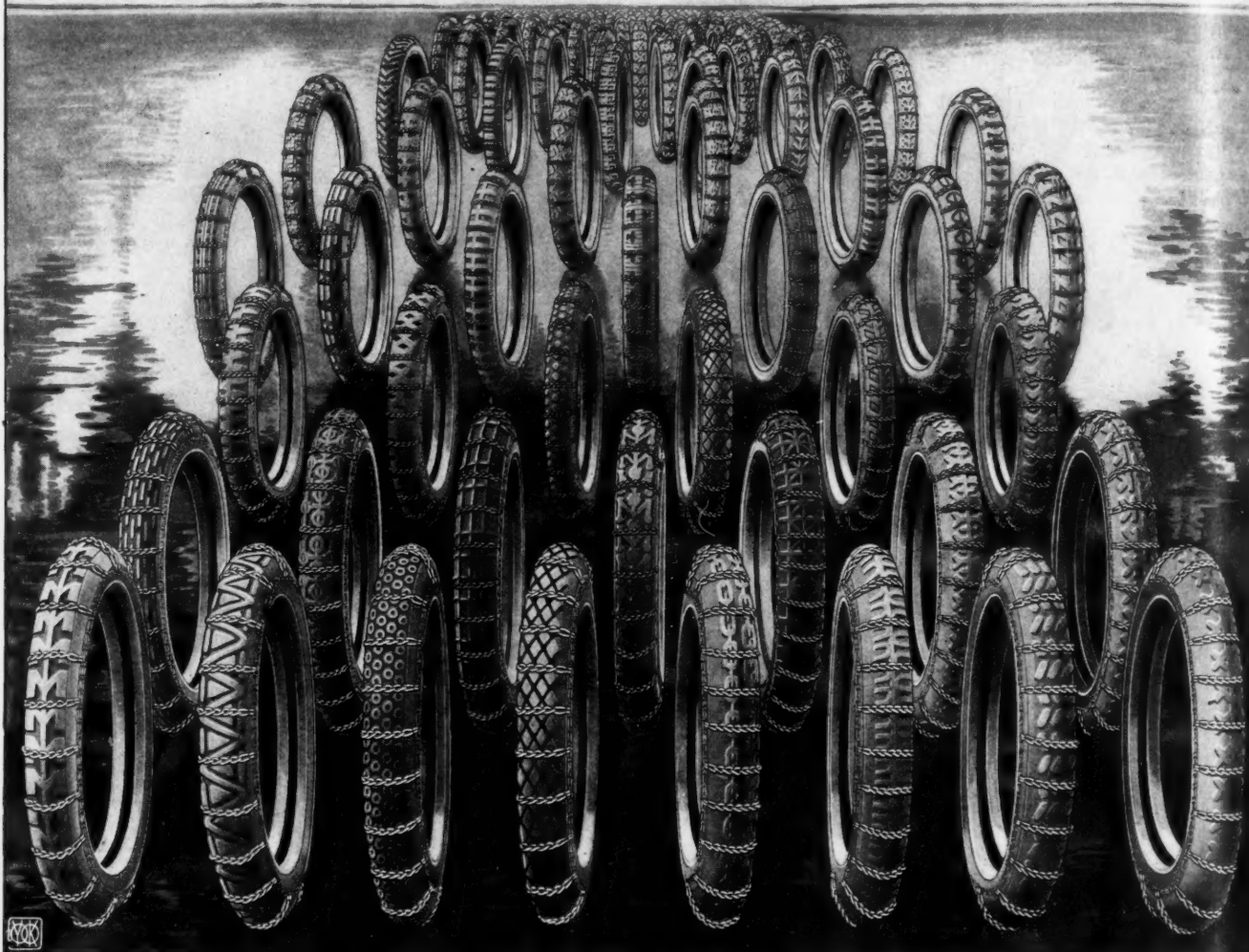
"I guess we can still think up one or two little novelties for him," said Satan, as he opened a trap-door and let a dozen of Billy Sunday's converts drop into the blazing sulphur.

Christopher Morley.

THE CAT: Nice muzzle you're wearing, Sport. Cost much?

THE DOG (sadly): About five bones a day!

Weed *Anti-Skid* Chains Make All Tires Behave



THE ABOVE ADVERTISEMENT WAS SUGGESTED BY A CAR OWNER who has the best interests of motoring at heart. Experience taught him that tire chains are the only mechanical device yet invented that is absolutely dependable to make slippery roads safe.

We want more suggestions for the campaign to insure motoring safety for everyone. The campaign which is of immediate, personal concern to every man who wants to protect himself, his wife, his children—from the driver, always ready to take the gambler's chance. We want *your* ideas.

Help Us Insure Motoring Safety for Everyone

AMERICAN CHAIN COMPANY, Incorporated
BRIDGEPORT, CONNECTICUT

In Canada: Dominion Chain Company, Ltd., Niagara Falls, Ontario

Largest Chain Manufacturers in the World

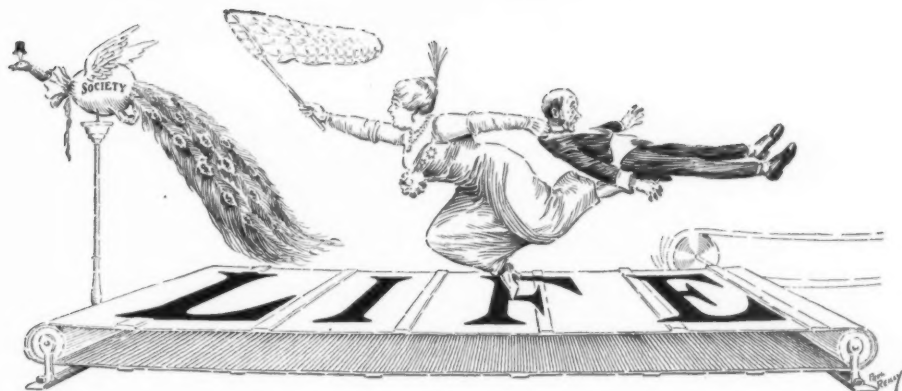


TRADE MARK



TRADE MARK

THE COMPLETE CHAIN LINE—ALL TYPES, ALL SIZES, ALL FINISHES—FROM PLUMBERS' SAFETY CHAIN TO SHIPS' ANCHOR CHAIN



"PROFESSOR, DO YOU THINK THE STUDY OF LATIN AND GREEK ESSENTIAL FOR ANY YOUNG MAN?"
Professor (who, at fifty-nine, is receiving fifteen hundred dollars a year): I MOST CERTAINLY
 DO. LOOK AT ME.



TO OUR BEST FRIEND



OF
LION
LARS

END

Is Our Navy Anti-British?

IS it true that there prevails among the officers of the United States navy an anti-British disposition?

Somebody who understands about it ought to explain.

Since the war began one has noticed at times that this or that naval officer was pro-German. At the beginning of the war one was surprised at it, and supposed that each admiral of that propensity was an exception. Probably he was, but the exceptions have been able to make noise enough to cause enquiry whether the prevailing sentiment in our navy is not anti-British.

It doesn't vitally matter, because the navy will fight as ordered, but the sentiment of the country has been so strongly pro-Ally that an apparent hunch to the contrary in the navy would need explanation.

Our navy cut its teeth on British ships, and that might be the origin of a tradition held tenaciously in the American institution that holds harder to tradition than any other. It is true, too, that Great Britain has done her best on occasion to discourage the sea-power of these States. It is true also that up to comparatively recent years the British navy has been the one most necessary for ours to reckon with as an antagonist. But since the German aspirations to sea-power began to loom large that has not been true. For twenty-five years, at least, British and American interests have seemed to coincide, and it has often been said of late, and with truth, that the British navy was the main defense of the Monroe Doctrine.

At Manila, Dewey and the British admiral had no trouble.

Quite the contrary.

Is anything the matter? Are the British commanders too arrogant as rulers of the sea? Do our officers find relations with them not agreeable?

Or is this seeming anti-British sentiment a relic of the Civil War, and confined to a few of the older officers of our service, whose minds were formed by the officers of the Civil War generation?

It is conceivable that no navy likes to play second fiddle, and that every

navy that so plays is jealous of the first fiddle. That may be human nature, but as applied to navies at this time, when the common enemy is the German submarine, it is inconvenient.

Except with some merchants, and with pro-Germans, and possibly some naval officers, the British navy is mighty popular in these States just now. It is looked upon as a great defense of civilization. It has stood between mankind and the Prussian idea, and if it had not so stood the Prussian idea, with all its penetrating consequences, would have prevailed in Europe and straightway beaten upon the defenses of all America.

The Prussian idea is the rule of force. Navies are instruments of force.

Applied force is the naval officer's job, and it is quite understandable that the Prussian idea which exalts force may be less obnoxious to naval officers than to average people. But even average people heartily approve of force when it is exerted for their protection, and heartily approve of navies when they happen to need one.

The world's obligation to the British navy is incalculable. To be sure, its primary job has been to defend the British Empire. To be sure, it has caused our traders much wrath, inconvenience and loss. To be sure, we have a lot of grievances against it to be settled after the war, but they are all bagatelles compared with what we owe it.

With fair luck, before these words



THE BRIDE RECEIVES SOME ADVICE IN REGARD TO HOLDING A HUSBAND'S LOVE



"The moving finger writes; and having writ, moves on."
—Omar.

are read we shall be involved in the prevailing trouble; our ports be opened to the Allied warships, and our navy be engaged with them in the great work of finishing the war. Hail to the day that sees this co-operation of our navy with the naval forces of the Allies! Directly and indirectly it will do good; and especially it should be useful in starting a new tradition in our navy. We have fought twice against the British on the seas, and wanted to fight them at other times. But we have never joined with them to fight a common enemy. It is time we did; the more so as in the world that is on the way the freedom of the seas is likely to be insured by some form of co-operative protection.

It is likely enough that our navy in the future will be second to none, but what is more important is the probability that for a long time to come the

navies that survive the war will have a common purpose of world protection, and pursue it by arrangement and co-operation. Perhaps there will be a pooling of naval force by the allied nations, and alleviation of the heavy costs of it. We cannot tell yet about those details, but we can see clearly enough that between our navy and the British navy there must be good relations.

E. S. M.

THE Russian people at this crisis will do well to heed that well-established motto of American merchandising: "Accept no substitutes." In getting rid of the Czar, let no one palm off something just as bad.

THEY say the greatest discomfort in those German U-boats is the sudden change in temperature.

"Yes. I suppose they feel it most after the boat has been destroyed."

Loyalty to Amos

THE papers quote Mrs. Amos Pinchot as refusing to sign the "declaration of loyalty" with the remark: "I should not dream of signing it. It would be like protesting my loyalty to my husband."

But Amos, though doubtless a good man, has astonishing views, and has them right along like fits, so that declarations of loyalty to the mental and political part of him could never be superfluous, nor too frequent.

Loyalty to Amos should not wait on print and signature. It is something to be declared by a bell-punch on a dated strip.

IF you'd succeed,
This adage mind:
First find your work;
Then work your find.



"SAVE YOUR APPETITE, MARIE. DINNER WILL BE DOWN IN A MINUTE."

?

"HOW can we get behind Mr. Wilson when he is two years behind the procession himself?"

"Who was it spoke of our dear President as 'Our Leading Slacker'?"

"Did Lincoln have Dr. Wilson in mind when he said, 'You can fool some of the people all the time'?"

English Idioms for the Modern German Schoolboy

WHERE is the torpedo of my grandfather?

The Iron Cross of my uncle is in the beer-garden.

For what is a treaty but to be broken?

The note of the American is about to be answered.

Is not the Kultur of my Kaiser to be marveled at?

Where is the slap-stick of my Crown Prince?

The nerve of the Briton is something colossal.

For why does the Zeppelin of my field-marshal not return?

The blue-print of the Yankee submarine is under the sofa.

The helmet of my grand-nephew is in the music-room.

TO be really modern one must be at least a year ahead of the times.

Little Speeches for Great Moments

(On Being Sunk by a Submarine)

GENTLEMEN of the U-Boat, Admiral von Tirpitz and Mr. Hohenzollern: I am very happy to have this opportunity of presenting to you, in the few moments before I drown, the apologies of myself and my countrymen for attempting to trespass upon your ocean. It is with deep regret that I realize my mistake. When I embarked upon this, so to speak, educational voyage, I was laboring under the delusion that the seas were free to all persons having lawful business thereon. But now I perceive the narrowness, the provincial fallacy of that view. I acknowledge that I was wrong.

I am particularly grateful to you for sinking the ship on which I had so carelessly embarked. Otherwise I might have continued in a dangerously deluded state of mind. I might have continued to think that American citizens had a right to go upon the seas!

Your sincerity in this matter particularly impresses me. I am told that torpedoes cost between seven thousand and eight thousand dollars apiece—and you have squandered two of them on my education.

Thanking you in behalf of the women and children who, unfortunately, are unable to speak for themselves, and assuring you of the good wishes of Mr. Woodrow Wilson, Mr. Bryan, Mr. Stone, etc., etc., I now feel that I can drown in perfect security, and with a feeling of great spiritual exaltation. Only an American citizen can taste the full joys of being sunk by a submarine! I thank you.



"I COULDN'T SERVE AS JUROR, JUDGE; ONE LOOK AT THAT FELLER CONVINCES ME HE'S GUILTY."

"SH-H—THAT'S THE ATTORNEY FOR THE STATE."



NOWHERE TO GO BUT OUT

A Common Difficulty

PROGRESS would be a much more speedy affair if so many people didn't think it proper to make up their minds without thinking. Usually the bigger the question the less they think it necessary to waste gray matter upon it. That's why so many people are always ready at a moment's notice with sage observations on important affairs, and why these observations are usually valueless to anyone who really wishes to know something.

In the German School

B for the Blood that Stains all Flanders Red.
E for the Exile Brooding o'er Her Dead.
L for the Lash on the Unhappy Slave.
G for the Gallows at the Convent Door.
I for the Innocence No Girl Could Save.
U for the Unborn, Better No Wife Bore.
M for the Last Sad Mercy of the Grave.



The Bully: HELLO, YOU BIG STIFF!

Little Boys

I LIKE rumpled little boys,
With collars upstanding
And buttons missing;
Little boys with rough red cheeks
And freckled noses,
And restless hands
That are never still.

I like neat little boys,
In norfolk suits
With white collars and dotted windsor
ties;

Little boys with shining, soapy faces
And slicked back hair, still wet,
And restless hands
That are never still.

I like little boys.

Margretta Scott.

Two Not of a Kind

OUR New York neighbor, the *Tribune*, enquires:

Does Mr. Wilson mean to retain
Josephus Daniels and Newton D.
Baker at the consequent peril to
national safety?

Nobody knows; not even Tumulty.
But, while we're waiting, is it suitable
to couple up Newton Baker with Josephus
like that?

Newton, like Standard Oil, is an Ohio
product, and may have faults distributed
among his virtues. It is possible,
and even likely, that we have had better
Secretaries of War, but whether a good
Secretary or a bad one, Newton is not
the least bit like Josephus.

Moreover, the claim is made nowadays
that Josephus is "the most vigorous
Secretary of the Navy since the
Civil War." In the beginning his vigor
made him all the worse, but he has
seemed to be doing better this last six
months, and if he has improved
enough, his vigor is valuable.

Possibly the pains taken to educate
Josephus may not have all been
wasted.

The editor of the *Tribune* is a great
war expert, and ought, possibly, to be
Secretary of War. Failing that, it is
conceivable that we might go farther
than Baker—farther, possibly, even
than Daniels—and fare worse.

If the *Tribune* had it to do, would
it stop with replacing a couple of Secretaries?
By no means! It would



PORTRAIT OF A WORLD POWER

make a clean sweep, and beginning in
the White House, refill all the offices
with responsible Republicans.

But it cannot do that. Why, then,
fret over details? Let the tail go with
the hide.

Needs a New Job

PROFESSOR SCOTT NEARING
has detached himself from the educational
institution at Toledo which engaged him
after his separation from the University of
Pennsylvania.

Scott seems not to be the kind of cog
that fits into the contemporary educational
machine. He ought to try something else.

He might enlist.

Our Insecure Securities

IN spite of the fact that Wall Street
is peopled by many shrewd and far-
seeing men: men who know how to
get on the right side, the inside, the
blind side and the weak side of our
influential newspapers; men who are
able to pull the drawstrings, the law-
strings and the jaw-strings of able
politicians and attorneys; men who
can do many wonderful things in many
wonderful ways,—yet there remains to
be discovered one who has an un-
failing method of making securities secure.

WHEN you meet a man who loves
neither children nor music you
meet a monstrosity.



HER FIRST HIGH JUMP
HOW IT SEEMS

Congratulations to the President



HAT a master stroke of strategy it was to get rid of Leonard Wood! As a fit opening of the war with Germany, certainly nothing better could have been done. Let us hope that this will be the beginning of popular movement to get rid of all our fighting generals. What President Wilson proposes to do is to have a genuine simon-pure war built on American lines, with a minimum of bloodshed, and as little preparation and organization as possible. If we can get away with this war without having done anything about it in the beginning and without doing anything much about it up to the end, what a glorious victory that will be!

The trouble with General Wood is that he is too much of a fighting man. He has been near New York Harbor long enough to have learned how it might be best defended. His record as an experienced soldier is all against him, from the pacifistic standpoint. Be-

sides, General Wood has called attention several times to our total lack of coast defenses. A man like that ought to be segregated on an island in the Pacific Ocean.

If, at the opening of the war, we cannot at once dispose of our real fighting men, what will happen to us? We might possibly, after a few years, be able to defend ourselves. This would be contrary to all pacifistic principles.

If, at a time like this, we cannot be ruled by pacifistic principles, then, in God's name, what's the use?

Both Kinds in Congress

THERE are those who know that knowledge exists, and suspect they have missed it. And there are those who are unaware that there is knowledge.

"A little time may be enough to hatch a great mischief."



The Methuselah

brand of elderly eggs. GENUINE ANTIQUES.—PACKED BY THE SOCIETY OF ANTIQUARIANS.



"TAKE HOME A POUND OF
Hercules
Butter.

"The able-bodied, all-powerful spread."
A lively morsel in an armor-plate-container.

KEEP BEES!



Our stinging bees are
"conscientious objectors"
and if they ever made
honey we'd keep them our-
selves.

HUMBURG BEE COMPANY.



Mixanmangle
WARDROBE TRUNK.
A Brass-bound Grab-bag That
Makes A Hash Of Your Clothes.

A Day in the House

THE Chaplain of the House opened the session with a prayer that the Representatives might be guided in their weighty deliberations by Divine wisdom.

The reading of the Pork Bill was then resumed. The question under consideration was apparently whether the voters of Florida should be satisfied with the Federal money already spent in that state, or whether they were entitled to the expenditure of taxes raised in New York in further amounts. The matter was finally settled by the production of statistics proving that Florida contained more square miles than New York.

The House was then able to take up the question of the New York speculator who was suspected of having won \$6.25 in the stock market on the recent war scare. The debate lasted three and one-half hours, and filled four volumes of the *Congressional Record*.



The House then adjourned till two P. M.

At two o'clock the President addressed the House. He said that forty-eight more Americans had been murdered by Germany, and asked for \$10.52 to train some boy scouts to be

better citizens. He added that war was imminent.

The response was immediate, and a terrific debate ensued. By unanimous consent the House patriotically shelved the Pork Bill, and took up the question of whether battleships should be equipped with a gear drive or an electric drive. It was finally voted that an electric drive be adopted, the electricity to be supplied by a corporation for which one of the members was counsel, and which was to be organized within two years. The two other members taking part in the debate, in return for their support, secured the passage of bills: one granting pensions to every man over thirty-five years of age and voting in the — Congressional District, and the other for the spending of \$3,125,608.43 on the improvement of the post roads in the County of Podunk, Wisconsin.

The usual resolution censuring the General Staff of the army was unanimously passed, and the House adjourned.

Herr Shagesbeare

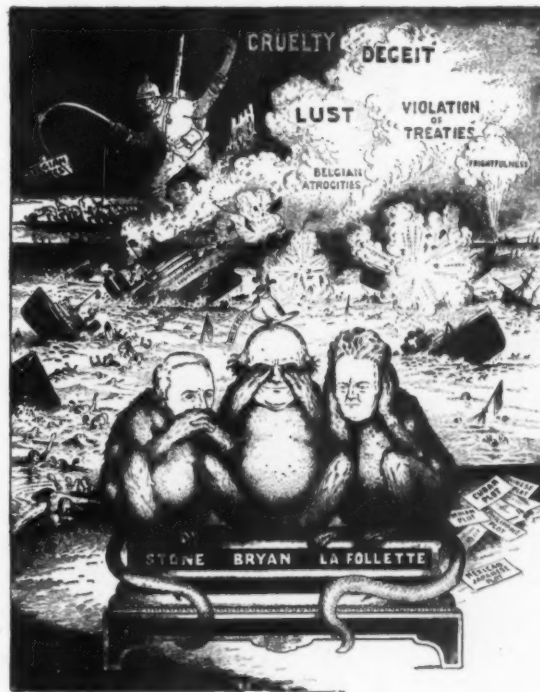
FREDERICK THE GREAT said: "When kings want war they begin it, and have learned professors to come after and prove that it was just." But German professors can prove a great deal more than that. This is one of their sayings: "Is the noble land of Shakespeare fighting against us? Not at all; for Shakespeare we have long conquered. He has long been more a German than an English poet."

Undoubtedly the Shakespeare text that we are familiar with is corrupt. As a matter of fact this greatest of German poets wrote like this:

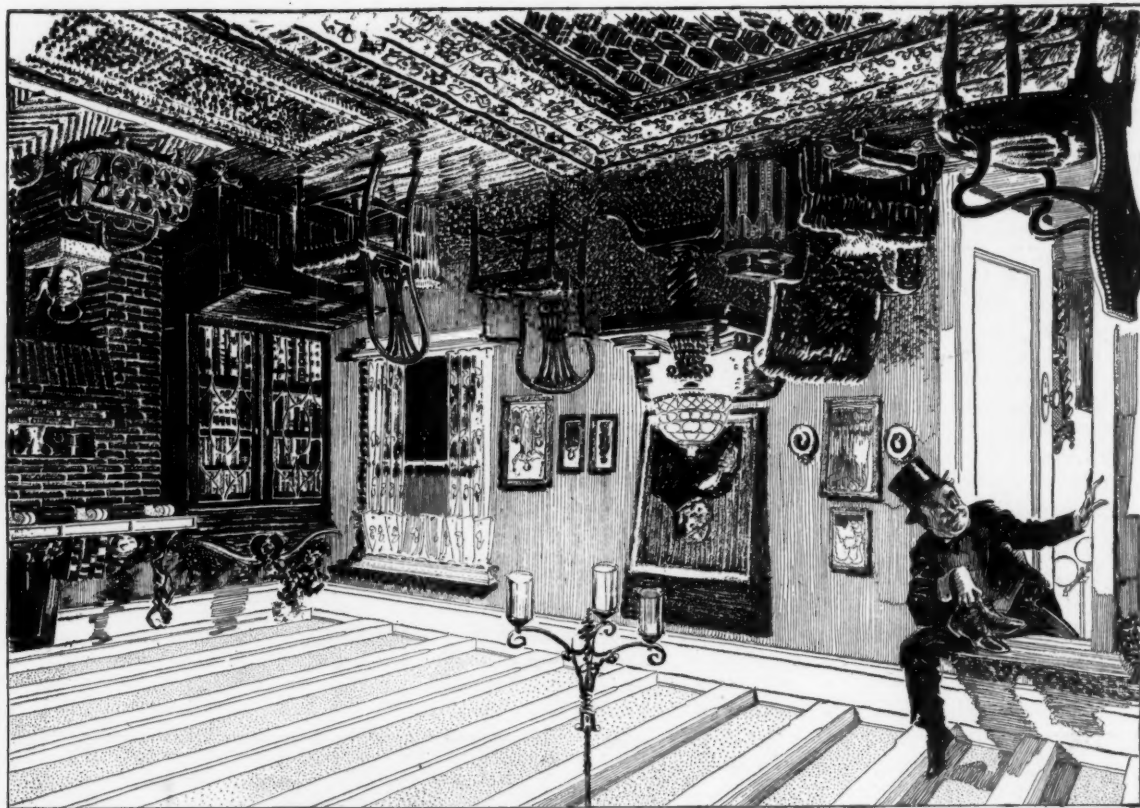
"Sbeak de sbeech, I bray you, as I it to you bronounced haf, drippingly on de dongue; bud if you it mouth, wie so many of de blayers do, I had as lieb dot de down-grier would my lines shoken haf. Nor do nod de air mit your hand too much saw, so; bud alles gently done; for in de dorrent, dempest und virvind of bassion you a demperance acquire must, und so a wirkliche smoothness you may gif. O wie it is to me offensive to hear a ropustchus berivig-pated fellow a bassion to tatters tear, de ears of de groundlings to split. Such a fellow I would whipped cause to be; it oudherods Herod."

Christopher Morley.

WHAT ruling pro-German pacifist is responsible for our being totally unprepared after two years' notice?



"SPEAK NO EVIL, SEE NO EVIL, HEAR NO EVIL"



HOW THINGS APPEARED TO HIM WHEN HE CAME HOME THAT MORNING AT 2:30

War—According to W. W.



LET us by all means fight if we have to, but let us do so timidly.

If the enemy sets upon us, we shall, of course, resist; we shall first beg him to stop, and then, if he still persists, we shall defend our homes, if possible. But do not let us be hasty. Perhaps, after all, the enemy will relent.

We certainly ought not to do anything to provoke him. Provoking one's enemy during war has always been attended with evil results.

Above all things, we should not get any more guns and ammunition than are absolutely necessary. More than this would be inciting some of our soldiers to needless conflict. Besides, it would most certainly give the enemy the idea that we really meant to go to war and, naturally, this would only provoke him all the more.

In case the enemy sets upon us hardly, and really does things that he ought not to do, we should then protest to him with all our strength. It is better then to write him a note and explain to him what he is doing. In case he

refuses to receive the note, it can undoubtedly be sent through some other power. A first note should be promptly followed by another, and this by a third; and so on, until the enemy is duly impressed.

Above all things, do not get angry at the enemy. Have patience and wait for him to see the justice of our position.

If he then takes our country, he has nobody to blame but himself.



"I DIDN'T RAISE MY BOY TO BE A SOLDIER"



FOR HUMANITY



APRIL 12, 1917.

*"While there is Life there's Hope"*VOL. 69
No. 1798Published by
LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't.

A. MILLER, Sec'y and Treas.

17 West Thirty-first Street, New York

English Offices, Rolls House, Breems Bldgs., London, E. C.



fact nothing less than war against the government and people of the United States; that it formally accept the status of belligerent which has thus been thrust upon it, and that it take immediate steps not only to put the country in a more thorough state of defense, but also to exert all its power and employ all its resources to bring the government of the German Empire to terms and end the war."

So the President to Congress on the evening of April 2nd.

That is the message that we have been waiting for. It falls on grateful ears, and there is no doubt of the endorsement that the country will give it.

It is a momentous message, but more than welcome.

"The United States from ocean to ocean," said Albert Bushnell Hart, on April 1st, "is grieved and shocked at the prospect of war with Germany, and would have accepted any honorable settlement."

How could he say so? He lives in Cambridge. All we hear from the Boston district gives the impression that at least four-fifths of the neighbors there are delighted at the prospect of war with Germany, and only grieved and shocked that we have been so long getting to it.

Dr. Hart's remark befell in a piece about seizing the German ships that

"I ADVISE that the Congress declare the recent course of the Imperial German Government to be in

are nesting in American ports. He said we ought to seize them. He is a militant follower of the hero-sage of San Juan and Oyster Bay. We have no idea that he is himself grieved or shocked at the prospect of getting into the war. Nobody hereabouts seems troubled about it except the pro-Germans and the pacifists. There was immense agitation of feelings here the last week in March, but most of the anxiety concerned the chance that we wouldn't get in. The pacifists had turned active, and were sending telegrams to the President, and bragging, and putting huge advertisements in the papers, and putting out peace-scares, and had the preponderant militant end of the community in quite a pitiable state of agitation for fear that President Wilson would pull us back under the bed.

As for an honorable settlement, we might have had to accept it, and the fear that most came to notice was that something that looked like it, and wasn't it, would be offered and accepted, and that we would again be barred off of the path of duty.

It has been necessary to get into the war on our own grievance, but the impelling force behind our feelings is not a sense of what the Germans have been doing to us, but to the Belgians, the French, the Servians, the Poles; to all belligerents, all neutrals and humanity in general. What makes us want to get into the war is the feeling that the German government is out to destroy democracy and hog and Germanize civilization. We want to get in and fight it because we think it has got to be beaten before the world can be hab-

itable again for decent people. Grieved to fight Germany? Shocked to fight Germany? Under all the circumstances you can't think so, Dr. Hart.

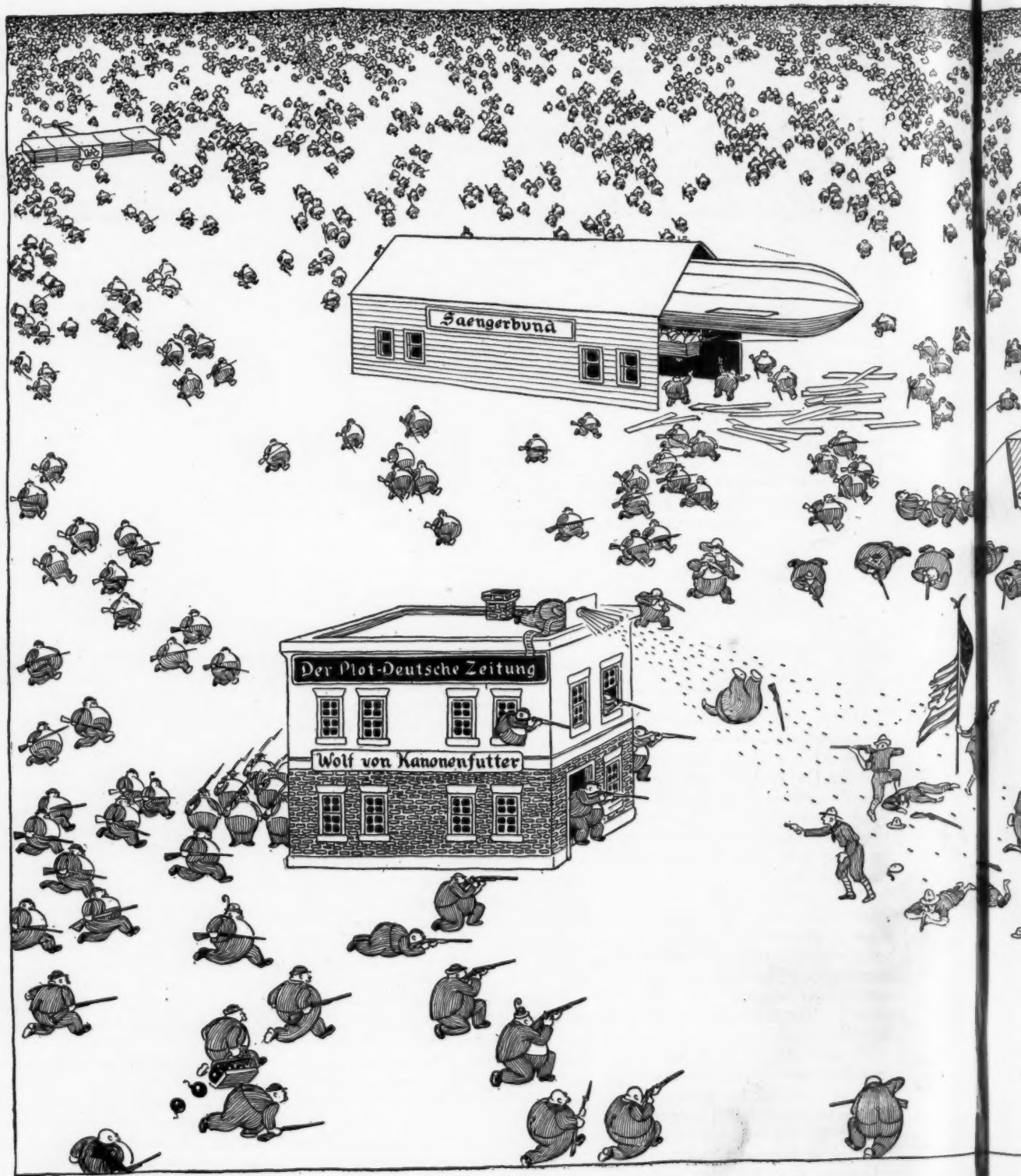


IT is true enough, though, that we have extraordinarily little animosity towards the Germans. Considering the jobs that they have been doing, all righteous persons ought to boil with wrath at them. We cannot boil as steadily as we ought. Their outrages have not come home to us enough. We have allowed ourselves to get used to them. We cling to the disposition to look on Germans as victims of an astonishing madness which has been accumulating in them for generations, and has only lately become acute. We see them as instruments of destiny, as the actuating factor in enormous changes, due to come and likely to be beneficial in the end. But we are quite clear in mind that the good to be got out of Germans is to come by defeating their government and not by letting them win the war.

One must not hate a madman. Our sense of German lunacy has modified our resentments.

Germany is a patient committed to a continuance of proceedings based in dementia, but sadly doubtful nowadays of the validity of the mania. While she continues to be so terribly destructive, the need is to stop her at any cost, but as she gets back to her right mind the important matter will be to get her cured.

That is a service in which all good people ought to rejoice to take part. The farther we get into it, the thankfuler we should be. It is a universal kindness. Insofar as we have helped about it in the last three years we have done well, and insofar as we haven't we have been remiss. It doesn't matter how or where we take hold of the job, if only we take hold earnestly, realizing that, nasty or not, dangerous or not, difficult or not, it has got to be done, and that there will be no real comfort on earth until it is finished.







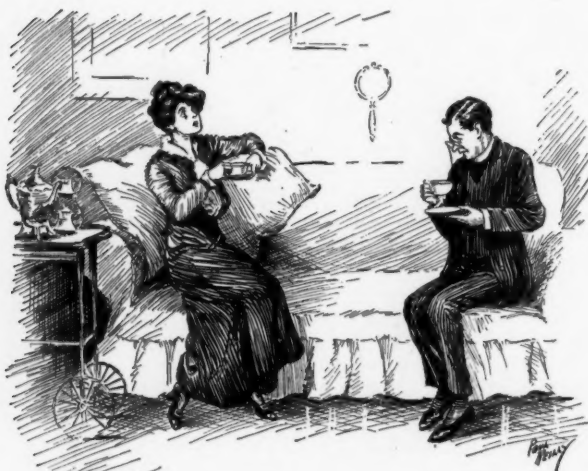
A Play Suited to the Minute



THOUGH dreading war, yet hoping for brave and energetic war for our country's sake, there is at the present moment's writing an inspiration in Mr. Hartley Manners's "Out There." *Auntie Annie*, played by Miss Laurette Taylor, is only a lower class London girl, but coming on the stage at this juncture, she is a stimulant to patriotism for Americans, men and women both, whether they sit in the orchestra chairs or the back rows of the top gallery.

The critic's function is a narrow one if he confines himself only to the technique of what he reviews, especially in the province of the theatre. The theatre is more than scenes, speech and impersonation. An institution so close to the hearts and minds of the public may be profitably considered on grounds broader, particularly in times like these, than whether what it does is well or badly done. It would not be difficult to point out flaws in the dramatic construction of Mr. Manners's play, nor to show where at the first performance Miss Taylor failed to reach the possibilities of her rôle, but coming just at the moment when it does, when America needs an incentive to the putting aside of individual gain and individual comfort for the country's good, "Out There" and its performance seem to have a special mission and to accomplish it well.

"**O**UT THERE" is an interesting, an amusing and a moving play. It has laughs and it has tears. Other plays command the same description, but this one just now carries



His Reverence: A GREAT PROBLEM, THESE DWINDLING CONGREGATIONS. WHAT WITH THE SUNDAY PAPERS, GOLF AND MOTORING, WE'RE THINKING OF ALLOWING SMOKING IN THE LAST FOUR PEWS.



"WHAT TIME IS IT, DOBSON?"

"TEN-FORTY-THREE, SIR."

"ER—DOBSON, YOU MIGHT FIGURE THAT OUT FOR ME."

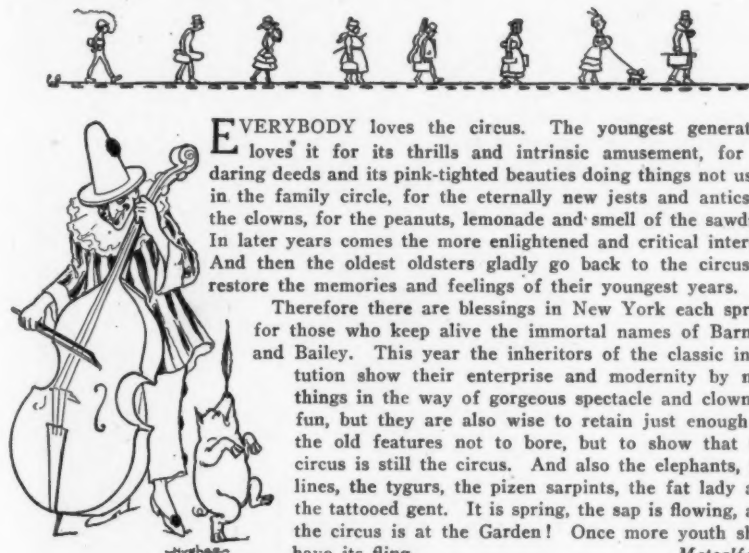
with it the feeling described by that much abused word, uplift. The little, negligible London girl who counted for nothing in the plan of the world, or even in the small circle in which she lived, and who yet was able by the strength of the great conviction in her heart to stir herself and others almost to miracles, is a noteworthy creation of the author's brain and the artist's power of delineation. Mr. Manners and Miss Taylor have amused us, and amused us well, with their "Peg o' My Heart." They register a far higher achievement in this later venture.

It was rather a bold effort of the author to seek to convey amusement with a whole act, and an important one, having for its scene the convalescent ward of a military hospital. He has succeeded, largely by the aid of his star, she in turn abetted by good character acting on the part of other members of the company, in turning this unpromising background to good effect in comedy and pathos. The intervening scenes are more commonplace, but have their value, dramatically and in performance.

The climax which leaves the now recognized *Annie* as a full-fledged heroine, making an appeal to British patriotism, fell rather flat at the first performance. It is difficult to determine whether this was due to bad stage management, lack of preparation or a shortage of quality in the author's lines. Perfected in each of these particulars, it should be impressive as an unusual stage effect, and just now as a powerful appeal to national spirit.

It is not exaggeration to say that, with present conditions in mind, Mr. Manners and Miss Laurette Taylor give us in "Out There" an accomplishment of the theatre enjoyable in itself from the liter-

ary and artistic point of view, but valuable on the broader ground of awakening patriotic impulses that have grown dormant through lack of just this kind of appeal.



EVERYBODY loves the circus. The youngest generation loves it for its thrills and intrinsic amusement, for its daring deeds and its pink-tighted beauties doing things not usual in the family circle, for the eternally new jests and antics of the clowns, for the peanuts, lemonade and smell of the sawdust. In later years comes the more enlightened and critical interest. And then the oldest oldsters gladly go back to the circus to restore the memories and feelings of their youngest years.

Therefore there are blessings in New York each spring for those who keep alive the immortal names of Barnum and Bailey. This year the inheritors of the classic institution show their enterprise and modernity by new things in the way of gorgeous spectacle and clownish fun, but they are also wise to retain just enough of the old features not to bore, but to show that the circus is still the circus. And also the elephants, the lines, the tygurs, the pizen sarpints, the fat lady and the tattooed gent. It is spring, the sap is flowing, and the circus is at the Garden! Once more youth shall have its fling.

Metcalfe.

CONFIDENTIAL GUIDE

Astor.—"Her Soldier Boy." Pleasantly performed and tuneful comic operetta.

Bandbox.—"Nju," by Mr. Ossip Dymow. A Russian presentation of the well-known fact that foolish women make discontented wives.

Belasco.—"The Very Minute," by Mr. John Meehan, with Mr. Arnold Daly. Notice later.

Bijou.—"The Knife," by Mr. Eugene Walter. Notice later.

Booth.—Mr. William Gillette in "A Successful Calamity," by Clare Kummer. Bright comedy dealing with some phases of New York domestic life to-day.

Casino.—"You're in Love." Very charming and well done comic operetta.

Century.—"The Century Girl." Girl-and-music show of the usual kind in a big theatre and on a big stage.

Cohan and Harris's.—"The Willow Tree," by Messrs. Benrimo and Harrison Rhodes. Japanese background for a picturesque and poetic drama.

Comedy.—The Washington Square Players. Three contrasting plays of unusual type played in original and interesting fashion.

Cort.—"Upstairs and Down," by Mr. and Mrs. Hatton. Farcical and risky comedy of fashionable life as it purports to be lived somewhere on Long Island.

Criterion.—"Johnny, Get Your Gun." A whole lot of fun with the adventures of an unusual cowboy in eastern society.

Eltinge.—"Cheating Cheaters," by Mr. Max Marcia. Criminals made highly amusing in a drama of intrigue and surprises.

Empire.—Maude Adams in Barrie's "A Kiss for Cinderella." The star in a congenial part and making the dream of a London slavey a charming whimsical comedy.

Forty-fourth Street.—"Joan the Woman" in moving-picture demonstration, with GERALD

dine Farrar as the star. Joan of Arc the heroine of a movie play with a lot of stirring battle pictures.

Forty-eighth Street.—"The Thirteenth Chair," by Mr. Bayard Veiller. A crime whose solution is kept a mystery until the very last, made the subject of a well presented melodrama.

Fulton.—"Pals First," by Mr. Lee Wilson Dodd. Diverting romantic drama, well played, with hoboes as its principal characters.

Gaiety.—"Turn to the Right," by Messrs. Winchell Smith and John E. Hazzard. Very funny demonstration in farcical comedy form that jail-birds, not too well seasoned, may be benefited in rural surroundings.

Garden.—Three plays by negro actors. Notice later.

Globe.—Laurette Taylor in "Out There," by Mr. Hartley Manners. See above.

Harris.—"The Brat" with Maude Fulton. Simple but entertaining light comedy dealing with the adventures of a street waif in polite society.

Hippodrome.—"The Big Show." All sorts of things in the way of spectacle, ballet and vaudeville, together with water and ice features, done on a big scale.

Hudson.—"Our Betters," by Mr. Somerset Maugham. Rather nasty society comedy of superficial cleverness, well presented.

Knickerbocker.—Mr. George Arliss in a revival of Mr. Louis Parker's charming historical comedy, "Disraeli," with the star's depiction of the title character.

Longacre.—Mr. William Collier in "Nothing But the Truth," by Mr. James Montgomery. A laughable exposition of the fact that it hurts a Wall Street man to tell the truth continuously.

Lyceum.—"The Case of Lady Camber," by Mr. H. A. Vachell. A very interesting society drama with an unusually good cast.



"GOOD-BYE, NICK!"

Lyric.—"The Honor System." Movie play setting forth the prison-reform argument.

Madison Square Garden.—The Barnum and Bailey Circus. See above.

Manhattan Opera House.—"The Wanderer," adapted from the German by Mr. Maurice V. Samuels. Impressively staged drama based on the parable of the prodigal son.

Marine Elliott's.—"Love o' Mike." Musical play of the "intimate" type, tuneful and amusing.

Morosco.—"Canary Cottage." Laughable musical farce, very well staged.

Playhouse.—"The Man Who Came Back," by Mr. J. E. Goodman. Strong and well acted drama dealing with the career of a young American who went wrong and came back.

Princess.—"Oh, Boy." Extremely light but diverting and tuneful musical farce.

Republic.—Jane Cowl in "Lilac Time." Military occupation in northern France the background for a pleasantly acted romantic play.

Shubert.—"Eileen," by Messrs. Victor Herbert and Henry Blossom. Irish operetta with good music and a fine presentation.

Thirty-ninth Street.—"The Fugitive," by Mr. John Galsworthy. A graphic depiction of the well-known fact that a foolish and discontented wife is likely to go very wrong.

Winter Garden.—"The Show of Wonders." An elaborate girl-and-music show for the t. b. m., with a striking interlude showing the internal workings of a submarine in war-time.



DIOGENES FINDS AN HONEST MAN

A Year of French Babies



ANDRÉ LONGLET,
BABY 856

From that small beginning the contributions have grown to the impressive total of \$82,484.42, from which we have remitted to The Fatherless Children of France in Paris, and to its predecessors in the work, the sum of 469,123.70 francs.

The number of children who have been kept with their own families, through these contributions, instead of being sent to public institutions, is now 1,111. The relief is continuous, being turned over to the mothers in quarterly payments. Many of the contributors are in regular correspondence with their beneficiaries, and in two or three cases contributors who have gone to France have visited the children in their homes. From these sources we gain confirmation of our belief in the efficiency of this work and in its prac-

JUST one year ago this week the staff and employees of LIFE contributed the sum of seventy-three dollars, which was forwarded to Paris for the two years' maintenance of Baby Number One. Then the appeal was made to the readers of LIFE, whose support has never failed us in the aid of a worthy cause.

tical result of bringing aid where aid is sadly needed.

Again we wish to give our readers the assurance that every penny they contribute goes directly to its destination without any deduction for expenses. The expense of conducting the work and the care of the large amount of detail are borne by LIFE. The remittances are made in sums large enough to secure the most favorable rates of exchange in the open market.

The letter which follows is one of hundreds that have passed through our hands. It is from the mother of Baby 947, and is dated at Courbevois.

MONSIEUR: I have received through M. Vilette an order for forty-five francs to help me in raising my little boy, Paul. I have the honor, sir, to thank you deeply for your goodness to the little orphans of France, victims of this terrible war.

My poor husband was killed at Verdun, November 1st, 1916. He was thirty-two years old. He was struck by shrapnel, and died almost instantly. He was at the front from the beginning of the war. I am a widow of twenty-six, with my child of twenty-one months and my father to support—a sad state of affairs, but alas! a common one.

I have found in my child the strength to battle with my grief. He is a dear baby, full of spirit and life. The photograph I send was taken when my husband was home on furlough. I am a teacher, and know a little English, which lan-



THE JOURDAIN FAMILY WITH SUZANNE,
BABY 742

The letter from M^{me}. Jourdain which came with this photograph was dated February fifth. In it she said, "This picture was taken one year ago to-day, when my dear husband was home on furlough. Little did we think that it was the last time we should ever be together."

guage I am still studying. Pardon the length of this letter, sir, and believe in my sincere gratitude.

MADAME LE GOFF.

We gratefully acknowledge from

Evelina Pierce, Portland, Me., for Baby No. 1098.....	\$73
Miss Elizabeth M. Duffield, South Orange, N. J., for Baby No. 1099	73
C. S. and A. C. Steere, Shreveport, La., for Baby No. 1100. 73	
Wm. C. Shapleigh and Frances Shapleigh, Lockport, N. Y., for Baby No. 1101.....	73
Frederick H. Lewis, Birmingham, Ala., for Baby No. 1102. 73	
Charles F. Lewis, Leeds, Ala., for Baby No. 1103.....	73
Dick, Billie, Florence and Lucille Goldrick, Tulsa, Okla., for Babies Nos. 1105, 1106, 1107 and 1108.....	292
Marguerite, Chester, James and Alice Doubleday, New York City, for Baby No. 1109.....	73
F. P., Jr., Boston, Mass., for Baby No. 1110.....	73
The Misses Turnbull, New York City, for Baby No. 1111....	73

FOR BABY NUMBER 1070

Already acknowledged \$34.67

Joaquin E. Camara Chan and José Camara Chan, New York City.....	10
P. A. R., Oahu, H. T.....	20
Thomas J. Davis, Alameda, Cal.....	1
Chauncey H. Peacock, Germantown, Pa.....	7.33

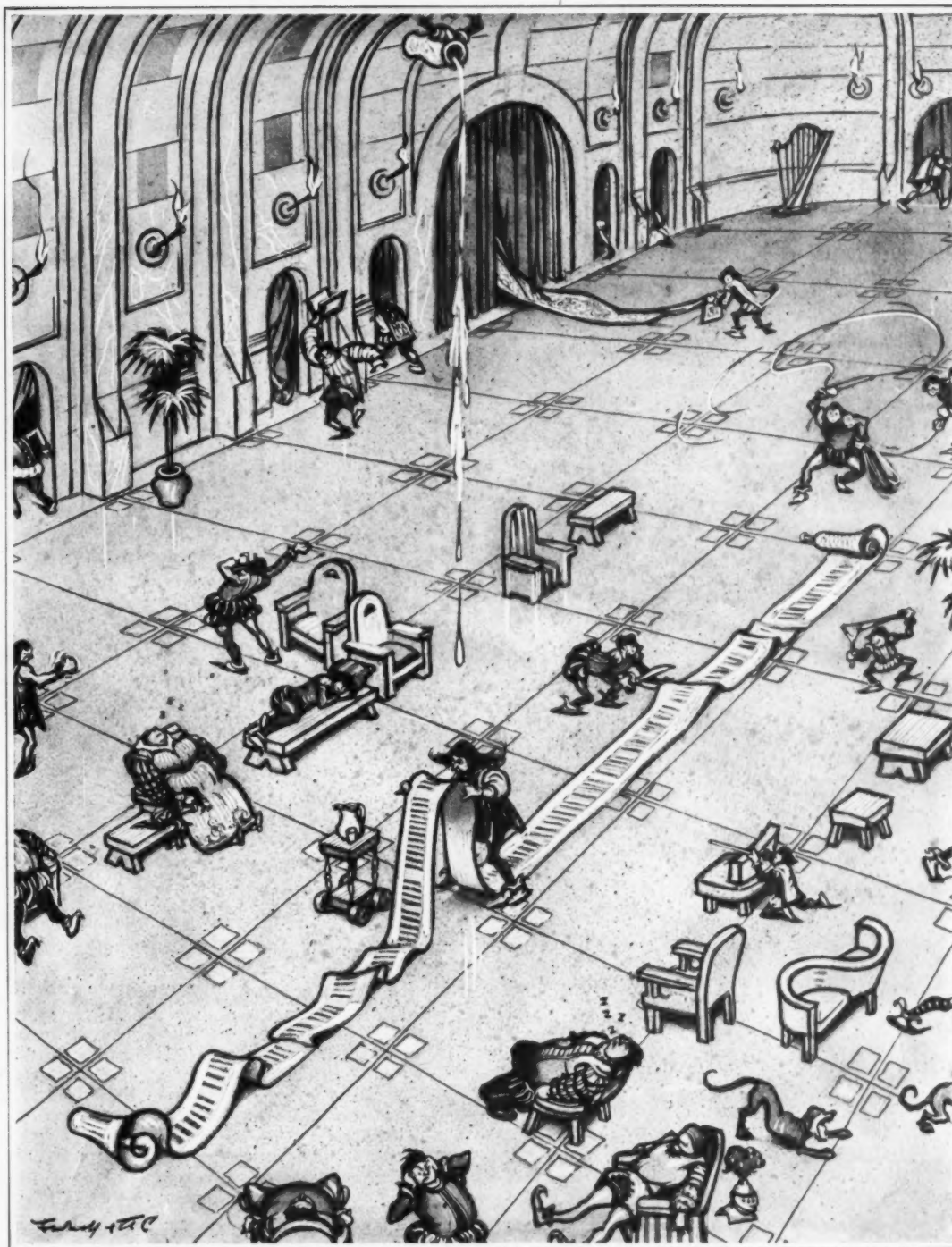
\$73

FOR BABY NUMBER 1104

Chauncey H. Peacock, Germantown, Pa.....	\$7.67
Mr. and Mrs. N. L. Goodrich, Hanover, N. H.....	15
C. Mertens, Nashville, Tenn.....	5
C. P. Crosby.....	10
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Peter, Rochester, N. Y.....	10
Mrs. Wm. Roberts and Miss Maude Lanctot, Rochester, N. Y. "Weeksbury, Ky.".....	3.50
"For Salations 5-14," Birmingham, Ala.....	5
	1

(Continued on page 653)

\$67.17



IN YE GOODE OLDE DAYS
YE BARDE READETH YE SPRINGE POEMME

The Latest Books

"THE WORN DOORSTEP" (Little, Brown, \$1.25), by Margaret Sherwood, has won many readers and deserves more. It came out in the fall and has been steadily making its way by the endless chain method of unofficial advertising. It is the supposed diary of an American girl whose English lover has been killed at the front in the first weeks of the war, and soon after their engagement, and who settles herself in an English village cottage and keeps open house for such Belgian refugees and other war-drift as come her way, while she "finds herself" after the catastrophe. In these days when sentiment is either altogether ashamed of itself or else uses lavender nose-powder and makes sheep's eyes at you, the smiling tenderness of this little tale is lovely.

HARRIET MONROE and Alice Corbin Henderson have edited a collection of modern verse called "The New Poetry, An Anthology" (Macmillan, \$1.75), to which Miss Monroe has contributed a valuable introductory essay. One hundred and five authors are represented and well over four hundred examples of their work included; the book's range embracing practically all, from extreme conservatives to extreme radicals, who, since 1900, have been working in that spirit which the editors define as a striving for a "concrete and immediate realization of life." Few "anthologies" (which for the most part are hobby-horses offered for hire) serve so present a need as does this interesting volume.

FISH-LINES are listed by the number of threads they contain. The stages of development between a tin whistle tune and the polyphonic music of a great symphony might be



ADVICE TO PARVENUS

WHEN YOU BUY A DOG DON'T GET ONE THAT'S TOO HIGHBRED
TO ASSOCIATE WITH YOU



The Optimist: THERE IS ONE GREAT CONSOLATION ABOUT OUR MISHAP, JOHN. IT WILL GIVE LITTLE OSWALD A CHANCE TO STUDY A HAWK'S NEST AT CLOSE RANGE.

partly indicated in a like fashion. And fiction has its analogies to both. It may be a single thread of narrative; or a simple twining of two or more such threads; or an organic development of basic themes, enriched with harmonies and co-ordinated by counterpoint. Honoré Willsie's story of the growing up of a young girl of New England ancestry, in a western town that closely resembles Madison, Wisconsin—"Lydia of the Pines" (Stokes, \$1.40)—is a bit of fictional biography that belongs to the least complex of these types. It is fresh, ozonish and perceptive—a nice melody with trills.

THE sciences of biology and comparative psychology have in recent years been joining hands in their spare moments in prosecuting certain inquiries into the origin of instinct and intelligence and in formulating certain theories (rather given to scrapping among themselves) of the evolution

(Continued on page 654)



*In the Background: "I WONDER WHY IT IS THEY ARE SO UNHAPPY LIVING TOGETHER."
"THAT'S THE TROUBLE. THEY LOVE EACH OTHER SO MUCH THEY CAN'T LIVE APART."*

Beware of Warlike Measures



AY we timidly suggest that, possibly, our Cabinet is too strong?

Can't something be done about this? If the President is a pacifist, why should he not surround himself with genuine pacifists, instead of the half-hearted kind, who, at any moment, might almost do something?

Indeed, we already suspect Mr. McAdoo of evil thoughts. It almost looks as if Mr. McAdoo wanted to prosecute the war.

Let's have a real Cabinet, composed, say, of David Starr Jordan, Upton Sinclair, George Sylvester Viereck, Jane Addams and Emma Goldman.

We should, of course, expect to get Mr. Bryan back.

Mr. Root, Mr. Roosevelt and Mr. Choate and other dangerous characters like that could be interned in padded cells.

What we want is a peaceful war.

As to Sinking Things

GERMANY would get along faster if, instead of spending so much time on submarines to sink ships without warning, she would get hold of some of that ammunition which enabled the Russian people to sink an autocrat without warning.

Destiny Loves Company

DESTINY seems to be getting gay with mankind. And you can't stop her.

All you can do is to get into the game.



MATERIAL AND



RUINS

SPIRITUAL

Do It Now

The United States ought to give France \$1,000,000,000 without a day's unnecessary delay—not as a loan but as a gift—as “a new proof of affection and friendship.”

—*New York World.*

WHAT has been done for France by individual American effort has been of priceless value to America.

But it has not been nearly enough.

The debt we owe France is a national debt of the United States.

Let us pay it as a nation.

A billion dollars from us now will really help France in something of the measure that France helped our fathers in the Revolution.

A billion dollars for France!

Vote it, gentlemen of the Congress!

Endow posterity, our own posterity, with that timely for tune!

Our Fighters Must Go!

NOW that the administration has put General Leonard Wood at Charleston, where he can do less harm than in New York, what is to be done about Admiral Fiske?

We can't have a man like that around here in war times. He is too dangerous.

Fortunately, Mr. Daniels got him out of the navy in time to prevent his doing very much toward getting our navy up to its full strength. But, even with no official position, if he is permitted to be at large, he may incite someone to do some real fighting, and thus show that we can defend ourselves.

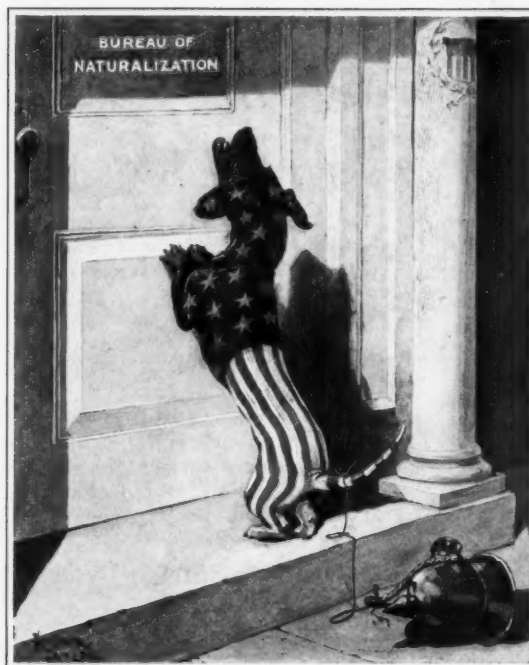
But alas! Admiral Fiske might not stop there. He is one of those wicked people who believe that war is not kind and has to be fought on scientific principles.

Admiral Fiske should be appointed at once to take charge of a recruiting station in Yosemite Valley.

Diplomatic Machinery

PAPA, when you are a diplomat you try to make the other fellow believe everything you say, don't you?"

"Not exactly, my son. You try to make him believe just the opposite of what he thinks you really intend to say, and even then you are lying to him."



"LET ME IN, QUICK!"

Announcing a Very Important Discovery

WE KNOW, now, that the Prödium Process of compounding rubber does prolong the life of the tire.

That fact has been established by a year's exhaustive experience.

Republic Tires made by the Prödium Process do undoubtedly last longer.

They do undoubtedly wear down slowly to a smooth and even surface—like a piece of steel.

This is due to the fact that Prödium Process rubber develops a tensile strength beyond anything hitherto known.

The tires are unmistakably stronger and tougher, with greater spring and responsiveness.

What we have actually produced is a rubber so tremendously strong that a strip of it, an inch and a half square, will suspend more than three tons of dead weight.

We have now built more than one hundred thousand sets of Republic Tires by the Prödium Process.

The evidence is not only abundant but positive.

We are so sure of the facts, that on the strength of our certainty the output of the Republic plant will be trebled.

The merit of the tires has so advertised itself that an unprecedented demand has sprung up everywhere.

From four to five hundred new and unsolicited customers are being reported every day.

We are straining every nerve to spread the distribution to every city and town in the country.

Republic Black-Line Red Inner Tubes have a reputation for freedom from trouble

The Republic Rubber Company, Youngstown, Ohio

Originator of the First Effective Rubber Non-Skid Tire

REPUBLIC TIRES





Four Classes of Statesmen

Those who write to explain what they say.

Those who speak to explain what they write.

Those who write to explain what they write.

Those who speak to explain what they say.—*The Sun*.

Doctors Don't Know Everything

"I thought you told me that your doctor had ordered you to quit drinking?" said Smith.

"Aw, these doctors don't know what they are talking about," replied Brown, as he stirred his highball. "I quit drinking for two days and I didn't feel a bit better."—*Cincinnati Enquirer*.

"No," said the Honest Man. "I was never strong on literature. To save my life I couldn't tell you who wrote Gray's 'Elegy.'"—*New York Times*.



A DIAMOND ON THE ROUGH

Just the One

The children happened to be present when mother received an applicant for the position of nurse-maid.

"Why were you discharged from your last place?" asked the mother, when she had ascertained, after much ingenuity, that the applicant had not voluntarily left that place.

"Well, ma'am," said the girl, very frankly, "to tell the truth, I sometimes forgot to wash the children, ma'am."

Whereupon there came from the children in chorus, "Oh, mother, please engage her!"—*Harper's Magazine*.

A Precocious Pupil

"Do animals show that they love us?" asked a teacher of her primary class.

"Yes, ma'am," chorused the class.

"Good," said the teacher; "and now tell me what animal has the greatest natural fondness for man."

A small boy promptly spoke up:

"Woman!"—*Harper's Magazine*.

"Don't you find it hard these times to meet expenses?"

"Hard? Man alive! I meet expenses at every turn."—*Topeka Journal*.

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. Title registered in U. S. Patent Office. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three months from date of publication, 25 cents. Issues prior to 1910 out of print.

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Notice of change of address should reach this office ten days prior to the date of issue to be affected.

The 'Nobby Tread' Tire

No woven fabric tire has quite the distinction, and certainly not anywhere near the record for mileage or anti-skid service, that characterizes the **United States 'Nobby' Tread Tire.**

The 'Nobby' has fully earned the descriptive pseudonym by which it is so well known to the most discriminating and particular motorists in this country and abroad—"the aristocrat of the road."

'Royal Cord'
'Nobby'
'Chain'
'Usco'
'Plain'

United States Tires Are Good Tires

A tire
for every
need of
price
and use.

REED & BARTON

ESTABLISHED 1824

FIFTH AVENUE & 32nd STREET
4 MAIDEN LANE
NEW YORK

STERLING
SILVER,
PRECIOUS
STONES,
PLATINUM
& GOLD
JEWELRY

WATCHES,
CLOCKS,
LEATHER
GOODS,
STATIONERY,
CANES
UMBRELLAS



OUR FOOLISH CONTEMPORARIES



How the Disaster Occurred

A gentleman in Cincinnati employs two negroes to work on his rather extensive gardens, which he personally oversees. One morning Sam did not appear.

"Where is Sam, George?" he asked.

"In de hospital, sah."

"In the hospital? Why, how in the world did that happen?"

"Well, Sam he been a-tellin' me ev'y mo'nin' foh ten yeahs, he gwine to lick his wife 'cause o' her naggin'."

"Well?"

"Well, yestiddy, she done ovahheah him. Da's all."

—Ladies' Home Journal.

Wine Jelly when flavored with Abbott's Bitters is made more delightful and healthful. Sample of bitters by mail, 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.

Taking No Chances

Bismarck one evening attended a gathering of prominent men at the house of a Russian nobleman. During all the conversation he was particularly sarcastic, cutting friends and opponents unsparingly. When he rose to take his leave and walked downstairs, the host called a pet dog that was frisking about and led him to one side.

"Are you afraid the dog will bite me?" asked Bismarck.

"Oh, no," replied the host; "I'm afraid you'll bite the dog."—Argonaut.

EDITHA was admiring her new summer frock.

"Isn't it wonderful," she said, "that all this silk comes from an insignificant worm!"

"Editha, is it necessary to refer to your father in that way?" her mother inquired reproachfully.

—New York Times.

EGYPTIAN DEITIES

"The Utmost in Cigarettes"
Plain End or Cork Tip

People of culture, refinement
and education invariably
PREFER Deities to
any other cigarette.

25¢

Anargyros

Makers of the Highest Grade Turkish
and Egyptian Cigarettes in the World



"Mum"

(as easy to use as to say)

takes all the odor
out of perspiration

and keeps skin and clothing fresh and sweet despite the natural effects of overheating. A snow-white, disappearing cream—will not harm nor stain.

25c—at drug- and department-stores.

"Mum" is a Trade Mark registered in the Patent Office in Washington, D. C.

"MUM" MFG CO 1106 Chestnut St Philadelphia

FOR MEN OF BRAINS
Cortez CIGARS
—MADE AT KEY WEST—

Not Depraved

Miranda Miller took the seat in a street car which 'Rastus Robbins had offered her with a great flourish.

"Thank you evah so much, Mistah Robbins," she said; "but Ah don't like to deprive you of youah seat."

"Oh," said 'Rastus with a greater flourish, "no depravity at all, Miss Millah, none at all."

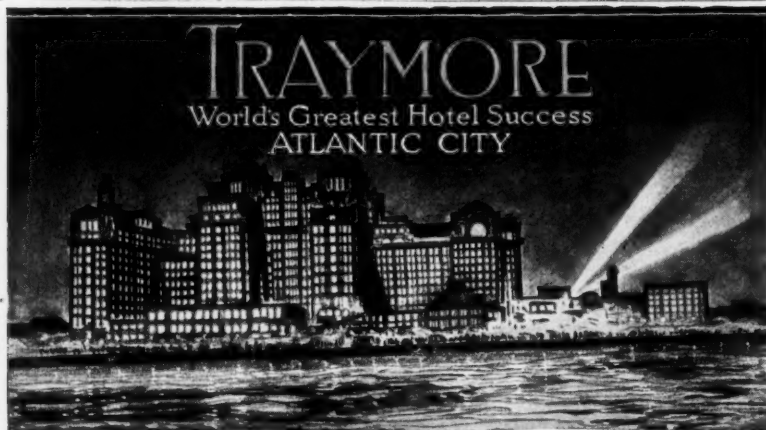
—Ladies' Home Journal.

English as She Is Spoke

KNICKER: Funny thing about food.

BOCKER: Yes, a shortage and a longing always exist at the same time.

—The Sun.



TRAYMORE
World's Greatest Hotel Success
ATLANTIC CITY

The finest product of American creative genius employed in the profitable expenditure of more than Five Millions Capital. Here congregate the distinguished representatives of the worlds of Fashion, Art, Literature, Science, Commerce and Statesmanship AMERICAN-EUROPEAN PLANS.

DANIEL S. WHITE, Pres.

JOSEPH WALTON MOTT, Gen. Mgr.



HIS FIRST WEEK'S WAGES

LIFE

TORBENSEN DRIVES are made to LAST. Every owner gets a GOLD BOND GUARANTEE that the I-beam axles and the spindles will live the life of the truck; and that the internal gears will last at least two years.



It is the rear axle *DRIVE* that makes a truck a *truck*!

FOUR-FIFTHS of the whole truck load hammers the rear axle constantly.

Every road shock, every side-sway, multiplies this tremendous weight—tries that rear axle to the limit.

Pleasure-car axles can't stand such treatment. That is why old-time trucks, with pleasure-car axles, were failures. It was up to the rear axle and it fell down.

So the truck business lagged behind in development till a rear axle was designed which took into account all the rending forces that trucks must meet.

TORBENSEN Rear Axle Drives are *truck drives*. A dead *I-Beam* carries all the load. It naturally has great overload capacity.

A differential and a jack shaft transmit *all* the power and apply it near the *rim* of the wheel. They carry *no* load whatever.

These two units, held rigidly as a single mechanism in practically perfect, permanent alignment, form the TORBENSEN Drive.

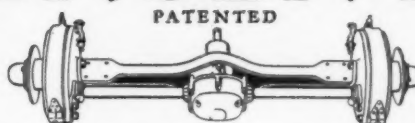
This is *how* TORBENSEN solved the truck problem. This is *why* TORBENSEN became the largest builder of internal-gear truck axles. This is *why*—in the last two years—the internal gear truck axle has seen a development proportionately greater than that of any other type of drive. This is *why* TORBENSEN is now the world's largest producer of truck axles of any kind.



TORBENSEN-DRIVE



Internal Gear Axle



THE
Torbensen Axle Co.,
CLEVELAND.

The Torbensen Axle Company is the largest builder of Truck Axles in the World

Can You Name these Business Builders?



LOOK these business-builders over. You don't speak of them as "a duplicating device"—"an addressing machine"—"a correspondence phonograph"—"an adding machine." You give them names, "Multigraph"—"Addressograph"—"Dictaphone"—"Burroughs" because you know that satisfaction lies in names with records for performance. What such names are to their respective fields, so FEDERAL is to haulage. A business builder, first and foremost, it saves you money—makes you money—**aids your business growth.**



THE FEDERAL is a business builder because it meets the measure you apply to it. "Will it pay?" "What does it give for what it costs?" "Will it fit my business needs?"

Federal representatives expect these questions. They study your peculiar needs and answer you—in actual facts and figures given by other men in similar lines of business.

They show how **FEDERALS** cut down overhead by cutting haulage costs—how **FEDERALS** do more in a given time—work longer hours whenever emergency requires—never need a rest.

They also show how **FEDERALS** widen your delivery field. Thirty—forty—fifty miles, or even more, are easy distances for daily trips.

Outlying towns—distant shipping terminals—customers some miles away are brought right to your door. All this is business-building.

Write for "**FEDERAL Traffic News**"—a business-building publication. It covers very largely, actual haulage problems and their solution.

Federal Motor Truck Company, Detroit, Michigan

A Mean Advantage

"It would save us much-needed floor space and considerable money if more of our women customers would use the stairway when going up only one flight," said the department store manager. "I wish I knew of some way to make 'em do it."

"Why not take the mirrors out of the elevators and put 'em on the stairs?" suggested the bright assistant.

—*Buffalo Express.*

The Egg-Rolling

TWAS Jack the shrewd an' Mike the tall
With bashful Tim an' Barney,
That Easter morning came to call
On little Dinah Carney.

Sure, each was there with hat in hand,
The lovely girl inviting
To walk with him, ye understand.
They nearly fell to fighting!

Till Dinah says to them, "I beg
The day ye'll not be spoiling!
I'll hand ye each an Easter egg—
They've been the hour a-boiling.

"Ye'll roll yer eggs the best ye can;
An' by the selfsame token,
I'll walk with that young gentleman
That keeps his egg unbroken."

How any lass on every lad
Can put her sweet comether!
With all the wit an' craft they had
They rolled their eggs together.

But Mike's went broke, an' broke was
Jack's,
That thought himself so clever,
While Barney's egg had twenty cracks,
But Tim's was whole as ever.

An' so, ye mind, 'twas bashful Tim
That went to walk with Dinah,
Because the egg she gave to him
Was all of solid china!

Arthur Guiterman.

Regular

"BOBBIE, run over to the next-door neighbor and take what eggs and butter you find in the refrigerator."

"But isn't that stealing?"

"Certainly not. They are pacifists, and expect it."

YOUNG Lochinvar came out of the West;
There was mud on his boots and egg on his vest,
because he was a slouchy young man
who never ordered LIFE in advance
from his newdealer.



WHITING-ADAMS BRUSHES

THE UNITED STATES NAVY

Ordered from **JOHN L. WHITING-J. J. ADAMS CO.**

Paint, Varnish, Whitewash, Kalsomine, Duster and Floor Brushes amounting to \$56,451.29, when the White Squadron went around the world. It received the best brushes in the world at lower prices than all other offers. Appreciating WHITING-ADAMS brushes highly, the United States Navy Department has ordered of the same kinds of brushes large quantities every year for many years. Send for illustrated literature.

JOHN L. WHITING-J. J. ADAMS CO., Boston, U.S.A. Brush Manufacturers for Over One Hundred Years
Whiting-Adams Brushes awarded Gold Medal and Official Blue Ribbon, the Highest Award at the Panama-Pacific Exposition, 1915

A Year of French Babies

(Continued from page 642)



THE SICARD FAMILY WITH ELISE, BABY 781

For the information of those who are not familiar with the workings of the fund we reprint the following:

A contribution of seventy-three dollars provides that for two years a destitute French child, orphaned by the war, will be kept with its mother or relatives instead of being sent to a public institution, where its chances of survival are less than in a family environment. During this critical period in the child's life its welfare is looked after and



JEANNE BOUCHARD, BABY 223, HER SISTER AND BROTHER

ALLEN'S FOOT-EASE

The Antiseptic Powder to Shake Into Your Shoes



and sprinkle in the Foot-Bath. Don't suffer from Bunions and Callosities; or from Tender, Tired, Aching, Swollen Feet, Blisters or sore spots. The troops on the Mexican border use Allen's Foot-Ease and over 100,000 packages have been used by the Allied and German troops in Europe. It is known everywhere as the greatest comforter ever discovered for all foot aches. Makes new or tight shoes feel easy by taking the friction from the shoe. Sold everywhere, 25c. **Don't accept any substitute.** **FREE TRIAL PACKAGE**, sent by mail. Address **ALLEN S. OLMSTED, Le Roy, N. Y.**

Send

Whitman's

Sampler



Any Western Union Telegraph Office will accept an order for Whitman's to be delivered by the local Whitman agency.

A quaint package of delightful sweets

Just such a package as charms a woman. In appearance, it is as dainty and "old-timey" as a cross-stitch sampler (from which it derives its name). In contents, it is original, varied, delicious—leader among Whitman's—the National Sweets.

The Sampler contains Whitman's "Fussy" Chocolates, famous Honey White Nougat, Chocolate-covered Mint Marshmallows, Bitter Sweet Chocolates, Milk Chocolates, Chocolate-covered Liquid Cherries, Chocolate-covered Almonds, Jordan Almonds, and Roasted Almonds.

Buy the Sampler from the nearest Whitman agency (usually the leading drug store). If no agency is convenient, send us \$1 for a 17 ounce box. Ask for booklet of Whitman's products.

Stephen F. Whitman & Son, Inc., Philadelphia, U. S. A.

Makers of Whitman's Instantaneous Chocolate, Cocon and Marshmallow Whip.

the funds disbursed by "The Fatherless Children of France," an organization officered by eminent French men and women. The Society has committees in every part of France, who keep in touch with the children and supervise details of management. Contributions of less than seventy-three dollars are combined until they amount to the larger sum.

As fast as LIFE receives from the Society the names and addresses of the children and their mothers with particulars of the father's death and other information, these are communicated directly to the contributors for the care of each child. The full amount of the funds received by LIFE is put into French exchange at the most favorable rate and remitted to the Society with no deduction whatever for expenses. Checks should be made payable to the order of LIFE Publishing Company.

How Does the Dog Like It?

However hesitant and undecided he may be on many questions, President Wilson is at least clearly convinced that the humane way to cut off a dog's tail is to do it an inch at a time.—The Sun.

WELL and truly said. In this case we may justly hope that gradual amputation is as trying to the dog as it is to the spectators. But is it?

The Latest Books

(Continued from page 644)

of consciousness, based on laboratory observations of the reactions of minute organisms to the stimuli of light, heat, electricity and other environmental forces, and now in process of being elaborated into a so-called "behavioristic" philosophy. Readers who care to keep in touch with the filaments of modern thought will find Professor S. J. Holmes' "Studies in Animal Behavior" (Badger, \$2.50)—a collection of fourteen essays dealing with various phases of this subject—an unusually intelligible example of scientific presentation.

A COLLECTION of miscellaneous writings by Jack London has just been published under the title of the first of them—a badly discredited antebellum prophecy of the non-recurrence of war based on a review of human belligerency called "The Human Drift" (Macmillan, \$1.25). Other papers give sufficiently graphic accounts of some of the author's adventures in youth in San Francisco, and in later life on the high seas. One is a curtain-raiser play. In large cities no one knows what becomes of the minor effects of deceased householders. In the country the executors hold *ventures* and all the countryside gathers to inspect the accumulations in the dead man's garret and cellar. It is a pity that literary executors can't follow the city method.

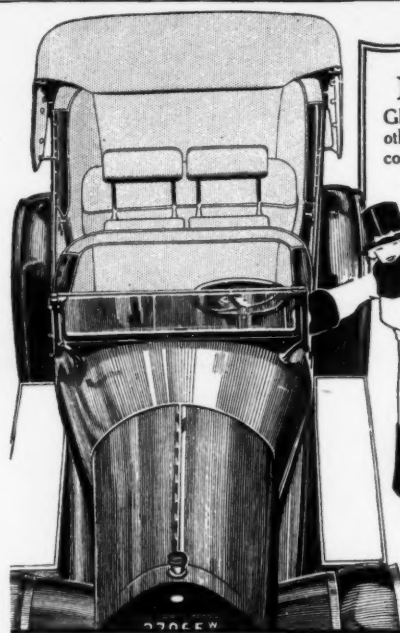
J. B. Kerfoot.

We Must, At Least, Have Novelty

THE suggestion has been made that next summer men be mobilized for work on the farms. Not a bad idea this, and it may open the way to other and more important reforms.

Why not, for example, mobilize the society women for work in their homes? This might lead to something worth while. Getting certain women to work in their own homes, instead of playing bridge or golf, writing papers on minimum wage laws or shouting for suffrage, would at least be a novelty.

And after all, isn't novelty more important to us, as a nation, than anything else?



Seat Cover Prices Greatly Reduced

Globe Seat Covers cost materially less than most other makes. Now add distinction, smartness and comfort to your car and save the upholstery.

Overland Seat Covers Now Only \$18

—Buicks \$18; Hudsons \$20; Chalmers \$20; Chalmers \$20—a few examples of Globe low prices. Compare them with highest priced makes and note the Globe perfect fit and quality.

We sell direct at factory prices. We buy material in tremendous lots, secure the lowest prices and give you the benefit. Globe Seat Covers are guaranteed to fit perfectly.

Beauty—Luxury— Comfort

Every car should have them to save the upholstery, to hide worn, unsightly leather and to protect the clothes against soiling. They are easily cleaned—easily attached.

Write for Samples

Send name, model and year of car for 15 fabrics, our low prices and free Seat Cover Book. We send Globe Seat Covers on approval—you pay only if satisfied.

GLOBE SEAT COVER COMPANY
143 Hamilton Avenue, Racine, Wis.
World's Largest Exclusive Seat Cover Mfrs.
DEALERS: Send for attractive proposition

On the Level

ARE you on the level? Is your wife on the level? Are your children on the level? Of course, you cannot answer these important questions until you know what the level is. What, then, is the level?

The level is a sort of invisible jitney-truck for the conveyance of souls. Only the really good souls ride on the level. The others prefer to ride cozily in the limousines of Extravagance, the landaulets of Hypocrisy, the sedans of Selfishness, the touring cars of Idleness, the coupés of Graft, the cabriolets of Vanity, the roadsters of Dissipation, the runabouts of Gossip or the racers of Immorality. The level is hard, comfortless and exposed to the biting winds of Ridicule. Few souls can endure riding on it for any length of time. Some souls jump off and try riding on the luxurious vehicles mentioned above. Sometimes there is a breakdown, and the truant souls are only too glad to get back on the level. Often, too, they ride to their ruin, and never have a chance to get back on

WHITE HORSE SCOTCH



There is no other whisky quite so good as this old time favorite.

SPRING-STEP RUBBER HEELS

The heel that provides protection, comfort and long wear, but has no holes to track mud and dirt—Ask for the heel with the Red Plug.

Obtainable in all sizes—Black, white or tan. 50¢ attached—all Dealers.

2 Packs Playing Cards

Tally-ho quality, sent for 30¢ (elsewhere 50¢) Spring Step, 105 Federal Street, Boston



the level. There is a great class of people who have never been on the level, and never will be, but most folks have tried it for a short time, anyhow.

The level has these advantages: Any soul can ride on it without having to pay an awful reckoning for the ride. The level is never involved in smash-ups, for it has the Straight Road all to itself. The level is neither slow-going nor easy-going, but it never jumps over a precipice into destruction. Best of all, the level never breaks down. It is perfectly reliable.

Edmund J. Kiefer.

Purity Cross Creamed Chicken *a la King*

A Treat for
Gourmet, Epicure
and Just Plain Folks
—prepared of the finest ma-
terials by our chef from the
Paris Ritz. Only 25c and 50c
at all fine grocers.

Or send us \$1.45 or \$2.85 for 1-2
doz. respective sizes, delivery
prepaid if you mention your
grocer. In Canada, 35c and
65c; \$2.00 and \$3.75, 1-2 doz.
Write mentioning grocer for
booklet, "How & When,"
Purity Cross, Inc.
Route 5-C
Orange, N. J.



Ireland Again

LOYD GEORGE has not been able
to prescribe an acceptable dope for
Ireland, and there is dissatisfaction.

The Home-Rulers don't want Ire-
land divided by the exception of half-
a-dozen Ulster counties from home-
rule. They will not take home-rule on
those terms.

Sir Horace Plunkett thinks they are
right, and what Sir Horace thinks
about Ireland is apt to be so. He thinks
"the one great and promising duty of
every Irishman to-day is to work de-
votedly and constantly for an under-
standing between North and South."

The newest proposal is to call in
statesmen from the self-governing
British dominions to help settle Ire-
land's troubles. Sir Horace approves
of that. Good luck to it, and to every
effort to make legitimate grievances as
scarce in Ireland as snakes! One re-
sult of the great war that we hope for
is that it may get Ireland and Germany
out of American politics. Self-govern-
ment is the most promising cure for
both.

"ALAS," said Nicholas Romanoff,
Esq., "if I had been more fore-
sighted I wouldn't have been compelled
to abdicate, and I would always have
ordered LIFE in advance from my
newsdealer."

DUNLOP GOLF BALLS

Bring a satisfied smile to your face.
You'll drive farther and putt
straighter when you use the fa-
mous British made DUNLOPS.

Try "29" medium or "31" heavy.

\$9.00 per dozen. 75c each.

For sale by golf professionals.

DUNLOP RUBBER CO., Ltd. Birmingham
Eng.



When you roll through the park.

in a handsome touring car you don't want to sit
huddled under an ill-kempt and shabby top.

The best way to insure a handsome car is to
have a top covered with

Genuine Pantasote

Pantasote, the most expensive of top materials,
is used on the best cars and yet it is not out of the
reach of the maker of moderate priced cars.

The list of cars using Genuine Pantasote
proves this beyond question.

Do you want the very finest or are you satisfied
with a substitute? The difference in cost to the
automobile manufacturer is not out of reason.



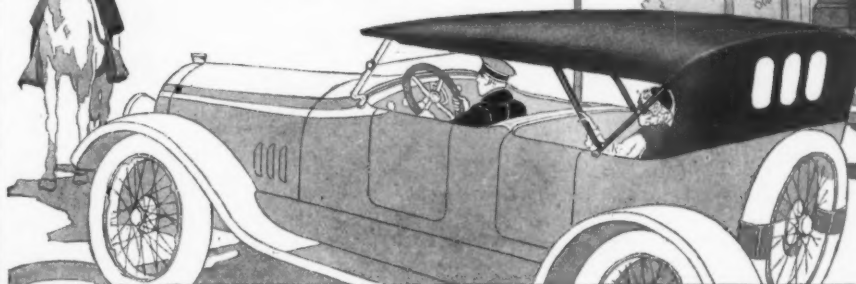
PIERCE-ARROW
LOCOMOBILE
CHALMERS
CHANDLER
MARMON
HUDSON
WHITE

PAIGE-STRATFORD
REO 1917 SIX
WESTCOTT
COLUMBIA
PREMIER
BEN HUR
MERCER



Avoid misrepresenta-
tion—even though it be
unintentional. Look for
this label on tops rep-
resented as Pantasote.

The Pantasote Company
1703 Bowling Green Building
New York



New Promises for Old

A SHREWD and thoroughly sophisticated government can go a long way on the
policy of giving new promises for old. If a government has the right start and
the people have confidence in its ability and integrity, then its promises are ac-
cepted at par. Again and again will a credulous people give up the old unfulfilled
promises and take new ones backed by plausible representations, but naturally at each
recurrence of this process these promises are accepted at a greater and greater discount
from their face value.

Finally there comes a time when the confidence and patience of the people are
entirely exhausted. At this point in the career of all governments, historians write the
word "Revolution."

E. O. J.





GORDON Seat Covers

TAILORED TO FIT

Make you proud of your motor car. Give a distinction and elegance that marks you—the owner—a person of taste. Places you definitely among the conspicuous few who are satisfied with nothing short of the best.

The glove-like fit of Gordon Seat Covers suggests luxurious riding, and their bright cleanliness assures you spotless clothes. Cooler in summer, warmer in winter, pleasing to the eye and moderate in cost—Gordon Seat Covers are easily

The Final Touch of Elegance

in motor car equipment.

Has your motor car Gordon Seat Covers? If not you are missing something that costs little and yet pays daily dividends in pleasure and satisfaction.

You *can't* afford soiled cushions! But you *can* and *should* afford this "final touch of elegance."

Let your dealer show you Gordon Covers. There's a set "tailored to fit" your car—a set to fit every American-made car and every model. The fabrics are exclusively Gordon, woven to endure hard wear and in sun-fast colors. We will be pleased to send you, without cost, a booklet printed in actual shades of browns, tans and greys, describing Gordon Covers in 26 distinctive fabrics and giving the prices of seat covers for your motor car in any of these fabrics. Write for this!

Gordon Easy On Tire Covers Cost Little—Save Much

And that's a good reason for having them. Every one knows that direct sun rays cause a serious loss in the life and efficiency of tires. Just as over-baking ruins a batch of biscuits, so long-continued sun heat keeps up the vulcanizing process in tires till the rubber has lost elasticity and wear-resisting ability. Gordon Easy On Tire Covers prevent this and so "save much." See them at your dealer's.

The J. P. Gordon Co.

446 N. Fourth St.

Columbus, Ohio



Clysmic— Of Course

What else—It is so far the best table water that you are almost *certain* to find it served at the next banquet you attend.

15 grains of Lithia Salts to the gallon.

Sold everywhere in splits, pints and quarts only.

Don't accept ordinary waters.

Insist on genuine



**Save your teeth
by protecting your gums**



MOST tooth-pastes fail because they do not provide against *gum decay*. It bares each unenameled tooth base. It forms this most dangerous phase of *tooth-decay*.

This gum shrinkage is known as *Pyorrhoea* (Riggs' Disease). Forhan's positively prevents it—though four out of every five people over forty are known to suffer from it.

Thus loosening of the teeth is obviated by Forhan's. And largely also the changing shape of the mouth caused by receding gums. Also Forhan's hardens the gums. It makes them healthy and firm and pink. And you use it precisely as every dentifrice is used.

And remember this: no matter how effective your present tooth-paste is, Forhan's will do for your gums an added good peculiar to itself.

If gum-shrinkage has already set in, start using Forhan's and consult a dentist immediately for special treatment.

In 30c and 50c tubes, at all druggists, in the United States.

Send for Trial Tube

We will send you five trial tubes on receipt of ten cents in stamps, and your druggist's name and address.
Forhan Co., 202 Sixth Avenue, New York.



Every Day A Happy Day

That's what an "Old Town Canoe" means. Invigorating, healthful exercise; pleasure trips out in the open, enjoying Nature. Every leisure hour filled with good times in your

"Old Town Canoe"

Light, strong and easy to manage. Swift, safe, graceful and beautiful. Write for catalog. 4000 canoes ready to ship—\$24 up—from dealer or factory.

Old Town Canoe Co., 1634 Middle St., Old Town, Maine, U. S. A.

A "Capewell" Nail Head Fits—

settles down into the crease of the shoe and stays holding tight. The nail's perfect fit and wonderful strength makes hoof and shoe as one—no play, no chance for a shoe to get away.

Known the world over as the best, The Capewell sells at a fair price. Judged by quality it's undoubtedly the cheapest. Best for your horses.



In Answer to a Correspondent

DEAR MR. —:

I wish that I might agree with you about President Wilson, but I cannot. The responsibility of LIFE consists just as much in exposing the humiliating weakness of a supine administration as it does in exposing a false and hypocritical sense of official dignity.

When President Wilson dismissed the German ambassador I had hopes that the humiliating record of two years would be closed, and that from this time we might expect a renaissance of national honor. But I was doomed to disappointment. I believe that President Wilson is too much of a pro-German pacifist to put us where we ought to be.

What surprises me is that men of your undoubted patriotism and intelligence cannot see and feel the issue which was so plainly written from the 4th day of August, 1914. For two years and a half we have been summering behind the slain bodies of English, French and Canadian soldiers, protected only from certain and swift destruction by the English fleet. It seems to me that any thinking man must have realized that in the end, war with Germany was inevitable, and, this being so, we ought by every rule of reason, honor and humanity not only to prepare ourselves, but, as President Eliot said at the time, to do all we can to shorten the war by helping the Allies. Yet we have gone on and on, week after week and month after month, writing down in history a shameless record of citizens murdered and our rights mocked at. It is not a question of argument.

Yours sincerely,

New York, March, 1917.

Why Some People Don't Like Dogs

THEY follow their owners everywhere.

They stick their cold noses into one's hand at unexpected moments.

They always want to play.

They jump up on their friends and lick them to show their affection.

They bark at people they don't like

Why Other People Like Dogs

They follow their owners everywhere.

They stick their cold noses into one's hand at unexpected moments.

They always want to play.

They jump up on their friends and lick them to show their affection.

They bark at people they don't like.

K. L. R.

IT is narrated of Xerxes that before crossing the Hellespont he halted his vast army and sent back a courier to make sure that his newsdealer had a standing order, so that even in case of defeat he would not miss his weekly copy of LIFE.

**If at first you
don't succeed
in getting glove style
and glove service; you
can either buy, buy
again,—or you can
insist on a pair of
Fownes, and be suc-
cessful right away.**

It's a
FOWNES

**that's all you need to
know about a GLOVE.**



"SAY, COULDN'T YOU COME A LITTLE LATER? WE'RE NOT IN BED YET."

**LOYAL
AMERICANS**

FIND IN

**Evans' Stout
and Ale**



the spirit of patriotism that inspired their forefathers and founded real Americanism. Bottles and splits. Good for Home and Country.

BACARDI TRY IT!

**MAKES THE PERFECT
COCKTAIL, HIGHBALL OR RICKEY.**
Folder containing recipes of famous Bacardi drinks mailed on request.
D. & DEJONGH. 127 Water Street, New York

Oil Tests

Their relation to Correct Lubrication

This important 9 minute talk is based on the 50 years' world-wide experience of the Vacuum Oil Company

SEVERAL years ago a prominent engineer invented a machine to determine the comparative efficiency of lubricating oils. But one day it was found that crude kerosene oil, by this machine's test, was the best lubricant.



That ridiculous result will indicate the difficulties which science has always met in trying to judge an oil's efficiency by anything but the practical tests of service.

Nevertheless, during manufacture, certain scientific tests are essential. For example: Each batch of Gargoyle Mobiloils is put through at least 35 separate and distinct tests. These tests are not aimed to get at the lubricating efficiency of the oil. The scientific laboratory tests simply make sure that the oil is running uniform. Below we outline briefly a few of the tests used for this purpose.

IMPURITY AND WATER TEST

Crude oil comes from the ground. It is liable to contain traces of salt, mud, sand, water and other foreign substances held in suspension.

The crude oil which is subjected to this test is mixed half and half with gasoline and poured into a graduated glass sedimentation jar. The jar is then put into a centrifuge and whirled.

During the whirling process the bottom of the jar is thrown outward. The water and foreign substances are forced into the small, graduated end of the jar. The organic foreign substances form a layer between the water and the oil, the sand sinking to the bottom.

The graduated scale indicates the percentage of water and of foreign substances in the sample under examination.



GRAVITY TEST



In this test a weighted bulb with a graduated spindle (hydrometer) is dropped into a tube of oil. The hydrometer floats. But its bottom sinks to a certain depth—depending on the oil's gravity. The gravity is determined by the depth to which the hydrometer sinks, as shown by the markings on the spindle with the oil at 60 deg. F.

This test is simply used to determine whether or not uniform weight per gallon is being maintained. It is constantly used in manufacturing Gargoyle Lubricants.

FLASH AND FIRE TESTS

The flash test is the lowest temperature at which the vapor from an oil will ignite but not continue to burn. If the flash test is too low, the oil will evaporate from the cylinder walls and bearings when the normal engine heat develops. This would leave the friction surfaces without lubrication.

Gargoyle Lubricants always undergo this flash test.

The fire test is made with the apparatus used in the flash test. The fire test is the temperature at which the ignited vapor from an oil will continue to burn.

This is another check used in manufacturing Gargoyle Lubricants to insure uniformity.

But it should be remembered that the flash and fire tests alone cannot determine an oil's lubricating efficiency.



Mobiloids

A grade for each type of motor

In buying Gargoyle Mobiloids from your dealer, it is safest to purchase in original packages. Look for the red Gargoyle on the container. If the dealer has not the grade specified for your car, kindly write our nearest branch, giving dealer's name and address.

VACUUM OIL COMPANY, Rochester, N. Y., U. S. A.

Specialists in the manufacture of high-grade lubricants for every class of machinery. Obtainable everywhere in the world.

Domestic Branches: Detroit New York Philadelphia Minneapolis Boston Chicago Indianapolis Pittsburgh Kansas City, Kan. Des Moines

CLOUD TEST



The oil is put into a screw-capped glass jar. A thermometer passes down through the cover into the oil. The jar is immersed in ice. The oil then gradually cools.

The cloud test is the temperature at which a cloud first forms in the oil and rises about half way up when it about covers the bulb of the thermometer. Its reading is given as the cloud test. This is a laboratory test constantly used in manufacturing Gargoyle Lubricants.

COOK TEST

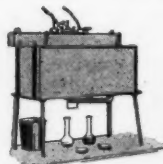
Oil can be decolorized by these methods: (1) By Chemical Treatment. (2) By Filtration. (3) By a combination of both.

In filtration Gargoyle Mobiloids are passed through filters containing 20 tons to 50 tons of fuller's earth.

The cook test determines whether the purification after treatment is complete. The oil for testing is put in a glass beaker. There it is heated for one hour up to 450 deg. F. The oil is then examined for discoloration and sediment.

The original color of the oil gives no real guide to its lubricating efficiency. Nor does it give a real guide to the carbon content. But, under this cook test, a change from the original color of the oil indicates the degree of incomplete purification.

Under this test the contrast between the discoloration of most oils and the slight discoloration of Gargoyle Lubricants—Gargoyle Mobiloids for example—is very marked.



VISCOSITY TEST

Viscosity is simply the technical name for what is popularly called "body."

But this fact must be borne in mind: Two oils which will show the same viscosity at one temperature will often decidedly differ in viscosity at higher or lower temperatures.

The viscosity of Gargoyle Lubricants is tested at three different temperatures—104°—140° and 210° F.

In this test the oil is put into a tube surrounded by water or steam which is kept at the test temperature. When the oil reaches the predetermined temperature, a plug in the bottom of the tube is removed. This opens a small standardized tube. The oil is then allowed to flow out of this opening into a glass receptacle of known capacity.

The time in seconds required by the oil to fill the container beneath, up to the standard graduation mark, is the measure of the oil's viscosity.

Gargoyle Lubricants all go through the viscosity test, but the viscosity test alone cannot determine the efficiency of an oil. Gargoyle Lubricants possess individual characteristics as lubricants.

We have tried to make plain the great difference in efficiency which may exist between oils which look alike, feel alike and test alike. To cope with this puzzling condition, the Vacuum Oil Company has for years maintained thoroughly equipped laboratories and engineering departments in many parts of the world.

In recommending a Gargoyle Lubricant for a given purpose, we first analyze the operating conditions to be met, then specify the lubricant which is known, from practical experience, to meet the conditions most efficiently.

With Gargoyle Mobiloids this situation is met by a Chart of Recommendations which is shown in part on this page. The oils specified for the various cars in this Chart are determined annually by a careful engineering analysis of each model and make of car.

The recommendations are based on 50 years of practical experience in lubrication. The formulae and methods used in manufacturing these oils are based on almost numberless practical tests.

You may safely feel that the oil specified for your car in this Chart will insure—Greater power. Less friction. Less carbon. Lower consumption of gasoline. Less consumption of lubricating oil. Longer life of your car.

Correct Automobile Lubrication

Explanation:—The four grades of Gargoyle Mobiloids, for engine lubrication, purified to remove free carbon, are:

Gargoyle Mobiloid "A"
Gargoyle Mobiloid "B"
Gargoyle Mobiloid "E"
Gargoyle Mobiloid "Arctic"

In the Chart below, the letter opposite the car indicates the grade of Gargoyle Mobiloid that should be used. For example, "A" means Gargoyle Mobiloid "A." "Arc" means Gargoyle Mobiloid "Arctic," etc. The recommendations cover all models of both pleasure and commercial vehicles unless otherwise noted.

Model of	1917	1916	1915	1914	1913
CARS	Summer	Winter	Summer	Winter	Summer
Abbott-Detroit.....	Arc	Arc	Arc	Arc	Arc
Allen..... (8 cyl)	A	A	A	A	A
Apperson.....	Arc	Arc	Arc	Arc	Arc
Auburn (4 cyl).....	A	A	A	A	A
Aurora (6 cyl).....	A	A	A	A	A
Autocar (2 cyl).....	A	Arc	Arc	A	Arc
Avery.....	A	A	A	A	A
Brace..... (Mod. 5 & C ton)	Arc	Arc	Arc	Arc	Arc
Briggs.....	A	A	A	A	A
Buick.....	Arc	Arc	Arc	Arc	Arc
Cadillac.....	A	A	A	A	A
Case..... (8 cyl)	A	Arc	A	Arc	A
Chalmers.....	Arc	Arc	Arc	Arc	Arc
Chandler Six.....	A	A	A	A	A
Chevrolet.....	Arc	Arc	Arc	Arc	Arc
Cole.....	A	A	A	A	A
Cummins.....	A	A	A	A	A
Dart..... (8 cyl)	A	A	A	A	A
Dodge..... (Mod. C)	A	Arc	A	Arc	A
Detroit.....	Arc	Arc	Arc	Arc	Arc
Dodge..... (8 cyl)	A	Arc	A	Arc	A
Dodge.....	A	Arc	A	Arc	A
Empire (4 cyl).....	A	Arc	A	Arc	A
Federal.....	Arc	Arc	Arc	Arc	Arc
Fiat.....	B	E	B	E	B
Ford.....	E	E	E	E	E
Franklin.....	A	A	A	A	A
Grant.....	A	A	A	A	A
H. A. L.....	A	A	A	A	A
Haynes.....	A	Arc	A	Arc	A
Hudson.....	Arc	Arc	Arc	Arc	Arc
Hudson (Super Six).....	A	Arc	A	Arc	A
Hupmobile.....	A	A	A	A	A
Jeffery.....	A	A	A	A	A
Kearney..... (6 cyl)	A	A	A	A	A
Kearney.....	A	A	A	A	A
Kelly Springfield.....	A	A	A	A	A
King.....	A	A	A	A	A
Knight..... (8 cyl)	A	A	A	A	A
Knight.....	A	A	A	A	A
Knight (8 cyl).....	A	A	A	A	A
Lea.....	Arc	Arc	Arc	Arc	Arc
Lippard Stewart.....	Arc	Arc	Arc	Arc	Arc
Lozier..... (Mod. M)	A	Arc	A	Arc	A
Lozier.....	E	E	E	E	E
Marmont.....	A	A	A	A	A
Maxwell.....	Arc	Arc	Arc	Arc	Arc
Mercer.....	A	A	A	A	A
Morris..... (29-70)	A	A	A	A	A
Mitchell.....	A	A	A	A	A
Mitchell (8 cyl).....	A	A	A	A	A
Moline.....	A	A	A	A	A
Moon (4 cyl).....	Arc	Arc	Arc	Arc	Arc
Moon (6 cyl).....	Arc	Arc	Arc	Arc	Arc
National.....	Arc	Arc	Arc	Arc	Arc
National..... (12 cyl)	A	A	A	A	A
Oakland..... (8 cyl)	A	A	A	A	A
Oldsmobile.....	A	A	A	A	A
Overland..... (8 cyl)	A	A	A	A	A
Packard.....	Arc	Arc	Arc	Arc	Arc
Packard..... (12 cyl)	A	A	A	A	A
Paige.....	A	A	A	A	A
Paige..... (6-45)	A	A	A	A	A
Patton..... (9-35 & 38)	A	A	A	A	A
Patton..... (12 cyl)	A	A	A	A	A
Peerless.....	Arc	Arc	Arc	Arc	Arc
Pierce Arrow.....	A	A	A	A	A
Pierce Arrow.....	A	A	A	A	A
Premier.....	A	A	A	A	A
Regal.....	A	A	A	A	A
Renault..... (8 cyl)	A	A	A	A	A
Renault.....	A	A	A	A	A
Reo.....	A	A	A	A	A
Richmond.....	Arc	Arc	Arc	Arc	Arc
Riker.....	E	E	E	E	E
Salm.....	Arc	Arc	Arc	Arc	Arc
Simplex.....	A	A	A	A	A
Stearns Knight..... (8 cyl)	A	A	A	A	A
Stearns Knight.....	A	A	A	A	A
Stearns (Wisconsin).....	A	A	A	A	A
Studebaker.....	A	A	A	A	A
Stutz.....	A	A	A	A	A
Valve (4 cyl).....	A	A	A	A	A
Valve (6 cyl).....	Arc	Arc	Arc	Arc	Arc
Wentworth.....	Arc	Arc	Arc	Arc	Arc
White.....	Arc	Arc	Arc	Arc	Arc
Willys-Knight.....	A	A	A	A	A
Willys Six.....	Arc	Arc	Arc	Arc	Arc
Winton.....	Arc	Arc	Arc	Arc	Arc

Electric Vehicles: For motor bearings and enclosed chains use Gargoyle Mobiloid "A" for the year 'round. For open chains and differential, use Gargoyle Mobiloid "C" for the year 'round.

Exception: For winter lubrication of pleasure cars use Gargoyle Mobiloid "Arctic" for worm drive and Gargoyle Mobiloid "A" for bevel gear drive.